Advice on additives: helpful information & advice on food & nutrition / Tesco Stores Ltd.

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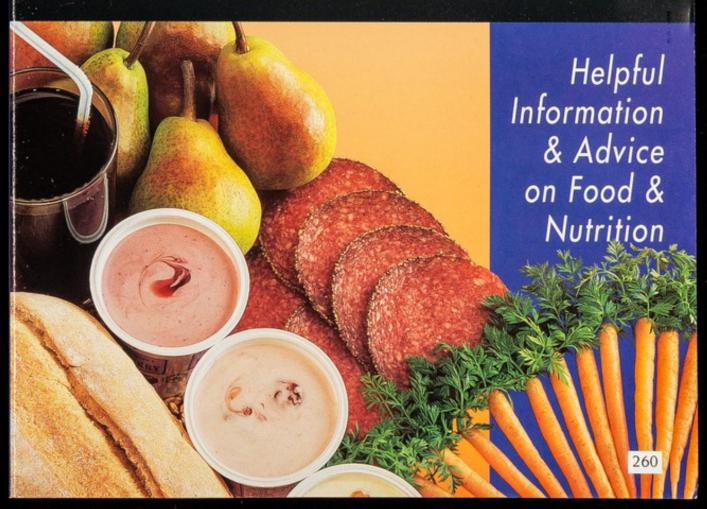
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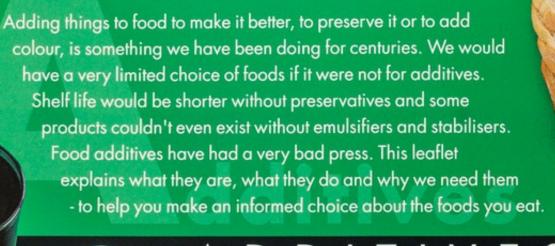


at **TESCO** 

## Additive Colour Sweete

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## ADDITIVES

#### WHAT DO THEY DO?

#### **PRESERVATIVES**

As the name suggests, these preserve food, protecting against microbes which cause food to spoil or food poisoning. Preservatives increase shelf life which means we don't have to shop too often and food is cheaper because it can be mass produced and transported in bulk. They also mean we get a bigger choice of foods as they can be imported from other countries. Examples include:

E200 – Sorbic Acid – used in soft drinks and fruit yogurts

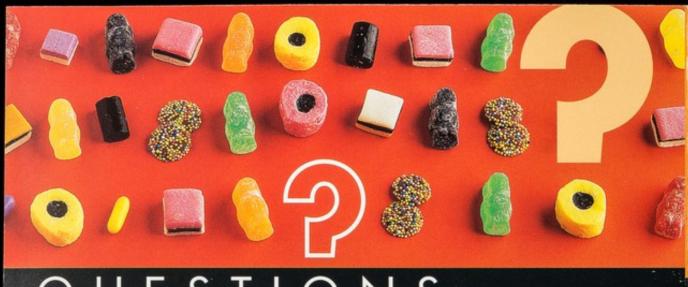
E252 – Potassium Nitrate – used in bacon, ham and cured meats.

#### COLOURS

These are added to a food to make it look better and more appetising, or to replace the colours lost in processing. Some colours are natural – they give fruit and vegetables their bright colours. There are also artificial colours. Some of these are in a group called Azo Dyes which have been linked with some adverse reactions, especially in children. Examples of Azo Dyes or general colours include: E160(a) – Beta-Carotene - is a 'natural' colour which makes carrots orange; and E102 – Tartrazine – an Azo Dye.







### QUESTIONS

#### WHY DO WE NEED ADDITIVES?

We have already mentioned some of the reasons for using additives in foods:

- prolonging shelf life
- preventing food poisoning
- preventing rancidity
- producing low-fat products
- producing low-sugar products
- making foods more appetising.

Some of these uses may not necessarily be a "need", for example do we need low-fat spreads or sugar-free drinks? Low-fat products are definitely of benefit in a healthy diet. Low- or reduced-sugar products are also of benefit in preventing dental decay and in helping diabetics have a greater choice of foods. It's all a question of choice and balancing these benefits with the use of additives.

#### ARE THEY HARMFUL?

Some people can be allergic or intolerant to certain additives but people can also be allergic to things like milk and eggs. Children especially, have been found to react to colours like Azo-dyes. These children become hyperactive and so parents demanded the removal of these colours such as Tartrazine and Sunset Yellow from children's foods. Tesco has responded by replacing them with natural colours, or by taking them out completely, wherever possible. Before any additive can be used, it has to go through a lengthy and detailed process of approval. The manufacturer has to first prove that the additive is needed and then stringent safety tests are performed and checked by the Government.

#### **HOW CAN TESCO HELP?**

We have made steady progress to remove unnecessary additives from our own-brand products. Where additives occur in our products, they are listed in the ingredients list using their full names. They are also grouped according to their functional category.

#### Example:

Wheatflour, Sugar, Egg, Dried Apricots (with Preservative: Sulphur Dioxide), Hydrogenated Vegetable Oil, Water, Emulsifier (Lecithin), Colour (Annatto).



Advice on Additives
is one in a series of leaflets. For more information please write to:
The Food Advice Service, Tesco House, P.O. Box 18, Cheshunt, Herts EN8 9SL.
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