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The Yakult way to well-being.

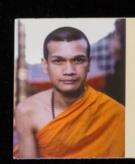
It begins inside...







first produced Japan 1935



Well-being and the digestive system.

Yakult contains a natural beneficial bacteria, *Lactobacillus casei* Shirota, discovered by our founder Dr. Minoru Shirota in 1930. These friendly bacteria help preserve the balance between good and bad bacteria that occur naturally in our intestines. This can benefit overall well-being.



Well-being? Simply enjoy.

Yakult is a delicious, refreshing drink for all the family. Simply enjoy it as part of your normal daily diet. Today millions worldwide drink Yakult regularly. It's virtually fat free and contains no more calories than an apple. For further information or your free copy of our **Guide to the Gut** booklet, call the Yakult Consumer Information Service on **0845 769 7069**. (Local rate call.) Or write to Yakult UK Ltd, London W3 7XS.



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delicious and refreshing



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