

**The new way to keep the doctor away : Danone Actimel L. casei imunitass : new 0% fat formula / Danone Limited (UK).**

**Contributors**

Danone Limited (UK)

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New Actimel with 0% fat and reduced sugar. With only 33 Kcal it is an even healthier alternative.



Actimel is suitable for all the family, including children and vegetarians.

Who can drink Actimel?

Actimel has a fresh delicious, natural taste and comes in two invigorating flavours, *original* and *orange*.

What does Actimel taste like?

## NUTRITIONAL INFORMATION

Typical values per 100g of Actimel

	Original Drink	Orange Drink	0% Fat
Energy KJ/kcal	349/83	373/88	140/33
Protein	2.8g	2.7g	2.8g
Carbohydrate	14.3g	16.0g	4.9g
Fat	1.6g	1.5g	0.05g

visit us at [www.actimel.com](http://www.actimel.com)

For further information please write to: Danone Limited (UK), PO Box 338, Enfield EN3 7AQ or Danone Limited (Ireland), Belgard Road, Tallaght, Dublin 24, Ireland.



The new way  
to keep the doctor  
away





Everyone knows the importance of fruit in a balanced diet but do you know the benefits of a probiotic yogurt like Actimel?



### ? What is Actimel?

Actimel is a **great tasting** probiotic yogurt drink that contains the unique live culture **L. casei Imunitass®**.

### ? What does Actimel do?

Every single day bad bacteria enter our bodies in the food we eat and the air we breath. Add the effects of stress and unpredictable diets and our natural defences can easily become weakened. **Actimel can help...**

**...Actimel, with the unique culture L. casei Imunitass®, works with the flora found naturally in our intestines. There it helps to redress our body's natural balance and keeps our natural defences fighting fit.**



Tastes delicious

Helps maintain your body's natural defences.

Helps protect your body from the inside - every day

**Natural protection from the inside everyday.™**

## The proven benefits of



Danone researchers specially selected **L. casei Imunitass®** for Actimel. Actimel's natural beneficial action in maintaining the body's defences has been scientifically proven among adults and children drinking it regularly. Actimel's cultures have also been proven to resist the stomach's natural acidity and so pass through into the lower intestine where it can do its work.

### ? When should I drink Actimel?

Drink Actimel every morning as part of a healthy diet and you'll give **L. casei Imunitass®** the best chance to work with your body throughout the whole day.

### ? Where can I buy Actimel?

Actimel is found in the **chiller cabinet** of all leading supermarkets.



**Try it for a while and your doctor won't recognise you. After all... an Actimel a day...**