

Berrydales healthy no-cream ices : totally dairy free, low cholesterol, ultra low fat, low calorie, vegetarian.

Contributors

Berrydales (Firm)

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Berrydales

HEALTHY NO-CREAM ICES

TOTALLY DAIRY FREE

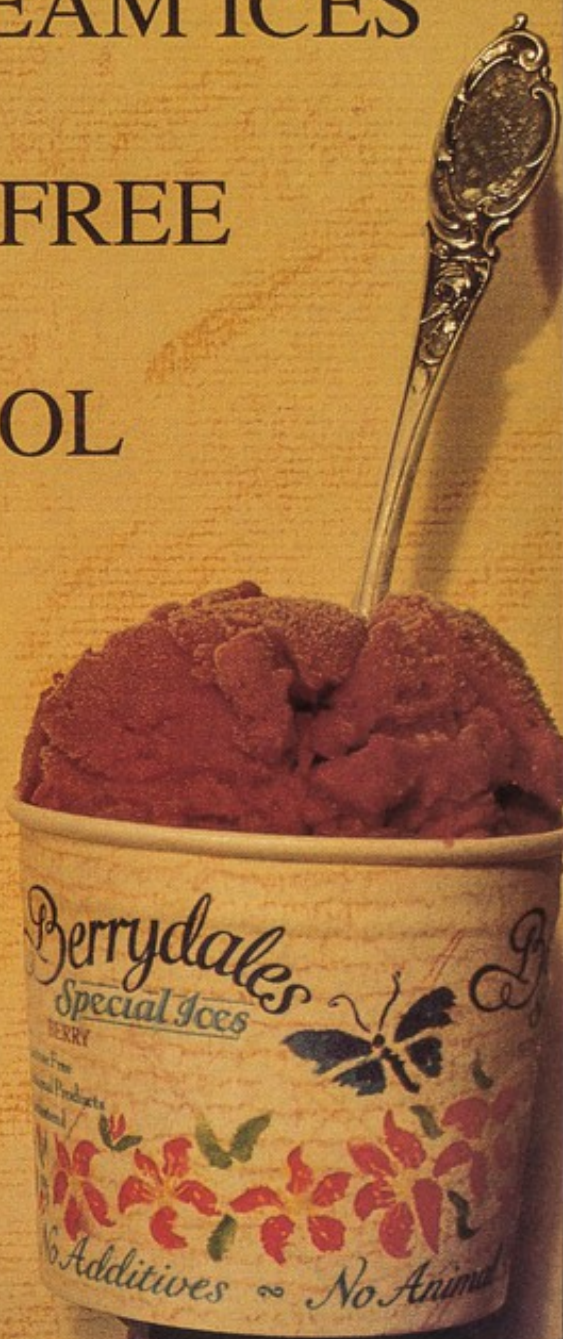
LOW CHOLESTEROL

ULTRA LOW FAT

LOW CALORIE

VEGETARIAN

Berrydale House, 5 Lawn Road, London NW3 2XS.
Tel: 071-722-2866 Fax: 071-722-7685



What is it that makes **Berrydales** so different from all the other soya ices ?



Well, for a start, we use only **fresh organic tofu and soya milk** as our base.

Secondly, our ices contain **no stabilisers, emulsifiers or gums.**

Thirdly, instead of aping dairy ice cream, **Berrydales** ices have their own **unique refreshing texture** - half way between a rich cream ice cream and a sorbet - less cloying than an ice cream but with more body than the sorbet.

And, of course, **Berrydales** have all the nutritional virtues of a pure, organic soya product - **low fat, low cholesterol, low calorie, dairy free, vegetarian, high protein, high calcium, high fibre, high Vitamin B content** - perfect for any customer on any kind of special diet.

Flavours: Honey Vanilla, Maple & Walnut, Berry, Ginger & Honey and Bitter Chocolate.

NB. The Berry and Maple & Walnut are sweetened only with honey and maple syrup; the Bitter Chocolate is sweetened with raw cane sugar only and so is suitable for vegans.

Sizes: 100ml (packed in 12s), 500ml (packed in 6s) and 2 litres - the 100ml and 500ml sizes are packed in pretty **biodegradable cardboard tubs.**

Promotional backup

We have posters, flyers, freezer stickers & a newsletter available to any shop that wants them.

We have a computerised list of stockists so that we can direct the substantial number of enquiries we receive to their nearest shop.

We have over 2,500 dieticians and nutritionists to whom we regularly mail information about our ices and who recommend the ices to their patients.

NUTRITIONAL BREAKDOWN OF BERRYDALE'S ICES

	BERRY	MAPLE	GING.	CHOC.	VAN.
100 ml					
K.cals	75	98	96	95	92
Protein	01.02g	01.61g	01.36g	01.69g	01.27g
Total fat	00.79g	03.51g	01.15g	01.72g	01.24g
Saturated fat	00.12g	00.29g	00.17g	00.44g	00.18g
Poly unsat. fat	00.45g	01.22g	00.55g	00.75g	00.70g
Carbohydrate	17.12g	17.26g	22.01g	19.90g	20.19g
inc. total sugar	16.39g	16.17g	20.31g	18.64g	19.10g
salt	00.08g	00.08g	00.07g	00.07g	00.07g



Stay Slim Ice-Cream
 Trying to lose weight needn't mean missing out the third course — for the sweet-toothed, pudding is the hardest thing to give up. The rich and sumptuous texture of Berrydales Special Ices are in complete contrast to their very low fat, low cholesterol content. Flavours are intense and 'moreish' — yet these ices are based on tofu — ideal for vegetarians and people with allergies to dairy products. It has to be said, they do not taste like ice-cream, but our testers enjoyed the taste of honey vanilla, maple and walnut, berry, ginger and honey, and bitter chocolate. 70p each from delicatessens, supermarkets and health shops or by mail order on 071-722 2866.