

Bird's Custard Powder : original flavour / Alfred Bird & Sons Ltd.

Contributors

Alfred Bird & Sons.

Publication/Creation

Birmingham : Alfred Bird & Sons, [between 1930 and 1939?]

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BIRD'S

TRADE MARK

CUSTARD



POWDER
ORIGINAL FLAVOUR



BIRD'S CUSTARD
POWDER
SIX PINTS

**BIRD'S CUSTARD
POWDER**
SIX PINTS



TRADE MARK

All fruits are sweet and mellow 
with Bird's cream-smooth Custard 



**6 PINTS READY TO USE
IN HANDY ENVELOPES**

Minimum net weight **4½ oz.** (127 GRM.)

This Custard Powder is made from edible starch,
salt, flavouring and colouring by

ALFRED BIRD & SONS LTD.,
Devonshire Works, Birmingham 12, England
Makers of the original Custard Powder.

