Your security is in the name: the thoughtful housekeeper will carefully examine the family bread... ask your baker for Brown's DM (Doctors' Manifesto) standard bread... / Charles Brown & Co.

## **Contributors**

Charles Brown & Co.

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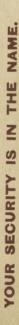
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# The Thoughtful Housekeeper

THE FAMILY BREAD. will carefully examine

To be SURE of getting the RIGHT ARTICLE

Doctors' Manifesto

recommended by the

published in the "Daily Mail" ASK YOUR BAKER for and by the editorial articles

**BROWN'S** 

## STANDARD BREAD

Made from the genuine 80 per cent. D.M. STANDARD FLOUR supplied by Charles Brown and Company, the old established millers of London and Croydon.

Here is an actual reproduction printed in Colour to show the careful House-keeper just what the STANDARD BREAD should look like.

NOTICE THE COLOUR

tuted by Nature, who knew the right pro-portion for the benefit the GERM and the SEMOLINA as instiit contains al

NOTICE ALSO THE TEXTURE, which should be even throughout,

of health.

And so get the GENUINE ARTICLE. ASK FOR "BROWN'S" D.M.

(SEE OVER)

A Genuine "Standard" Sample Loaf FREE.

(See Coupon below.)

## THE PUBLIC WANT

A Cenuine Standard Bread.

Ask at Home,

Ask at Your Hotel, Ask at Your Club,

Ask at Your Restaurant

for BROWN'S

## STANDARD BREAD.

The Loaf should be of a golden brown colour. The Loaf should be of a sweet nutty flavour. pleasant to the taste.

The Loaf should be of the finest wheat, eclentifically prepared, washed, cleaned and miled in the best way.

THE ONLY WAY to be sure of getting the right thing is to buy only a Bread that is made from a flour milled by a first-class from of Millers who have a good name and a reputation to maintain.

ASK YOUR BAKER FOR



(MANIFESTO) (DOCTORS')

then have an invariable quality and the Insist on having BROWN'S, and you will

GENUINE ARTICLE.

We have made arrangements to send to any reader mentioning this Magazine a Sample Loaf for trial on filling in the form below, and posting it to Charles Brown & Co., Millers, Tower Bridge Flour Mills, London.

Name of your Baker Address .....

Address...