

Your security is in the name : the thoughtful housekeeper will carefully examine the family bread... ask your baker for Brown's DM (Doctors' Manifesto) standard bread... / Charles Brown & Co.

Contributors

Charles Brown & Co.

Publication/Creation

London : Charles Brown & Co., [between 1890 and 1899?]

Persistent URL

<https://wellcomecollection.org/works/b46k2erk>

License and attribution

This work has been identified as being free of known restrictions under copyright law, including all related and neighbouring rights and is being made available under the Creative Commons, Public Domain Mark.

You can copy, modify, distribute and perform the work, even for commercial purposes, without asking permission.



Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>

YOUR SECURITY IS IN THE NAME.

The Thoughtful Housekeeper

will carefully examine
THE FAMILY BREAD.

To be SURE of getting the RIGHT ARTICLE
recommended by the
Doctors' Manifesto
and by the editorial articles
published in the "Daily Mail"
ASK YOUR BAKER for

BROWN'S

D M

(DOCTORS' MANIFESTO)

STANDARD BREAD

Made from the genuine 80 per cent. D.M.
STANDARD FLOUR supplied by Charles
Brown and Company, the old
established millers of London
and Croydon.

Here is an actual
reproduction printed
in Colour to show
the careful House-
keeper just what the
STANDARD BREAD
should look like.

NOTICE THE COLOUR

it contains all
the GERM and the
SEMOLINA as insti-
tuted by Nature, who
knew the right pro-
portion for the benefit
of health.

NOTICE ALSO THE TEXTURE,
which should be even throughout.

ASK FOR "BROWN'S" D.M.
And so get the GENUINE ARTICLE.

(SEE OVER)



A Genuine "Standard" Sample Loaf FREE.
(See Coupon below.)

THE PUBLIC WANT

A Genuine Standard Bread.

Ask at Home,

Ask at Your Club,

Ask at Your Hotel,

Ask at Your Restaurant

for BROWN'S

STANDARD BREAD.

The Loaf should be of a golden brown colour.
The Loaf should be of a sweet nutty flavour,
pleasant to the taste.

The Loaf should be of the finest wheat,
scientifically prepared, washed, cleaned
and milled in the best way.

THE ONLY WAY to be sure of getting the
right thing is to buy only a Bread that is made from a
flour milled by a first-class firm of Millers who have
a good name and a reputation to maintain.

ASK YOUR BAKER FOR

BROWN'S

D M
(DOCTORS' (MANIFESTO))

STANDARD BREAD

**Insist on having BROWN'S, and you will
then have an invariable quality and the**

GENUINE ARTICLE.

We have made arrangements to send to any reader mentioning this
Magazine a Sample Loaf for trial on filling in the form below, and posting it
to Charles Brown & Co., Millers, Tower Bridge Flour Mills, London.

Name..... Address.....

Name of your Baker..... Address.....