

Be amazed! : proven to reduce cholesterol as part of a healthy diet : apricot snack bar : there is now a new, tasty and convenient way to help reduce cholesterol / [McNeil Consumer Nutritionals].

Contributors

[McNeil Consumer Nutritionals].

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Amazed!

reduce cholesterol
healthy diet

There is now a **NEW, TASTY**
and **CONVENIENT** way to
help reduce cholesterol



Proven to reduce cholesterol

- Benecol is the biggest and only range of cholesterol reducing foods available.
- There is a whole family of delicious foods all containing plant stanol ester, to suit your lifestyle.
- Choose from Benecol Spreads - Regular, Light and Olive Oil, Cream Cheese Style Spreads in Plain and Garlic & Herbs varieties and Benecol Yogurts in 3 tempting flavours - Strawberry, Apricot and Cherry.

For more information on the Benecol range of foods phone us free on 0800 018 4010. You can also visit our website www.benecol.co.uk and try our fantastic new menu planner. It's easy to use and full of exciting recipes and serving suggestions which can help you enjoy the Benecol range of foods as part of your everyday diet and lifestyle.



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Benecol®

Proven to reduce cholesterol
as part of a healthy diet

New

Apricot
Snack Bar



Introducing Benecol Snack Bars

- Available in three tasty flavours – Apricot, Raisin & Nut and Milk Chocolate Chip & Hazelnut
- Each Snack Bar gives you one serving of plant stanol ester, Benecol's unique cholesterol reducing ingredient

Remember you need to eat 2-3 daily servings of Benecol for the optimum cholesterol reducing effect.



- A great snack anytime; when you are out and about or as a treat with morning coffee and afternoon tea
- Individually wrapped for your convenience, they contain less than 100 calories per bar