

Jordans Original Crunchy Bar : honey & almond : 7 bars, 1 bar extra free / W. Jordan (Cereals) Ltd.

Contributors

W. Jordan (Cereals) Ltd.

Publication/Creation

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TUCK FLAP IN HERE

7 BARS FOR THE
NORMAL PRICE OF 6

FREE

EXTRA
BAR

7 BARS FOR THE
NORMAL
PRICE OF 6*
* BASED ON R.R.P.

7
BARS

JORDAN'S



Original

CRUNCHY
BAR

HONEY & ALMOND



The Original

CRUNCHY BAR



7 BARS
1 BAR EXTRA FREE

LIFT FLAP TO OPEN

CRUNCHY BAR

HONEY & ALMOND

1 MAR 94

BEST BEFORE:



CRUNCHY BAR

NATURALLY
DELICIOUS,
IRRESISTIBLY
CRUNCHY

WHOLEGRAIN
OAT GOODNESS

Wholegrain oats are recommended by dieticians. This is because they are a source of complex carbohydrates, which are converted slowly by the body into energy, the way nature intended. In addition wholegrain oats are a good source of fibre. The result is that Crunchy Bars are very satisfying, and provide energy to help you through the day.

100% PURE
NATURAL SNACK

As you would expect from Jordans, Crunchy Bar is made from all natural ingredients, and is free of artificial additives.

HEALTHY FOOD FOR
ACTIVE PEOPLE

It is all too easy to eat the wrong foods when life can be very busy. Keeping a Jordans Crunchy Bar with you will help. As a healthy treat Crunchy Bar is perfect in a packed lunch, restores energy after exercise, and delicious as a snack any-time.

WE SAVE TREES

80% of this carton is made from recycled paper and board. The remaining 20% is made from 'farmed' trees. The careful management of farmed coniferous forests ensures that they are constantly regenerated.

TYPICAL NUTRITIONAL CONTENT			
	PER BAR	PER 100g	
ENERGY	648kJ/155kcal	1944kJ/465kcal	
Protein	2.9g	8.6g	
Available Carbohydrate	19.0g	56.9g	
of which - Total Sugars	8.8g	26.3g	
Fat	7.5g	22.5g	
of which - Saturates	0.7g	2.2g	
- Poly-unsaturates	2.6g	7.8g	
- Mono-unsaturates	4.2g	12.5g	
Dietary Fibre (by Enghyst)	2.0g	6.0g	
Sodium	13mg	40mg	

For more information on the Jordans range of products please send a stamped addressed envelope marked Jordans information leaflet to:

Emily Wood, W. Jordan (Cereals) Ltd., Holme Mills, Biggleswade, Bedfordshire, SG18 9JY.

JORDANS CRUNCHY BAR

HONEY & ALMOND

FREE
1 EXTRA
BAR

7 BARS FOR THE NORMAL PRICE OF 6

JORDAN'S



Original
**CRUNCHY
BAR**

**HONEY &
ALMOND**

**TOASTED
WHOLEGRAIN
OAT CEREAL BAR**

INGREDIENTS

Rollled Oats, Raw Cane
Sugar, Vegetable Oil,
Honey (3%), Almonds
(3%), Hazelnuts,
Wheatgerm, Wheat Bran,
Sesame Seeds, Sunflower
Seeds, Molasses,
Flavouring (Vanilla
Essence, Almond
Essence).

7 BARS
233g e

FREE
1 **EXTRA**
BAR

7 BARS FOR THE NORMAL PRICE OF 6

JORDANS



Original
CRUNCHY
BAR

YOUR PERSONAL

GUARANTEE

Should any Jordans product fail to give complete satisfaction, please return it to me, at Holme Mills, when its cost and postage will be refunded in full. This does not affect the purchaser's statutory rights.

Bill Jordan

BILL JORDAN-CHAIRMAN

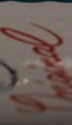


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BEST BEFORE:

1 MAR 94

JORDANS



Original

CRUNCHY BAR
HONEY & ALMOND

LIFT FLAP TO OPEN

FREE

1

EXTRA

BAR

7 BARS FOR THE
NORMAL PRICE OF 6

IF YOU LIKE
CRUNCHY BAR
YOU WILL LOVE
Original
CRUNCHY
BREAKFAST CEREAL

FREE
1 EXTRA
BAR

7 BARS FOR THE NORMAL PRICE OF 6

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Original
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BAR

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Bill Jordan
BILL JORDAN-CHAIRMAN



16916 AM



4-10-93: S. Lowther

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JORDANS



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CRUNCHY
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HONEY & ALMOND



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LIFT FLAP TO OPEN

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HONEY & ALMOND

1 MAR 94



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CRUNCHY BAR

NATURALLY DELICIOUS, IRRESISTIBLY CRUNCHY



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of - Saturated	0.7g
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Dietary Fibre (by Enlyst)	2.0g
Sodium	13mg
	56.9g 26.3g 22.5g 2.2g 7.8g 12.5g 6.0g 40mg

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JORDAN'S CRUNCHY BAR

HONEY & ALMOND



HAVE YOU TRIED
COUNTRY CRISP
WITH REAL
STRAWBERRIES

FREE
EXTRA
1
BAR

7 BARS FOR THE NORMAL PRICE OF 6



CRUNCHY BAR

HONEY & ALMOND

TOASTED WHOLEGRAIN OAT CEREAL BAR

INGREDIENTS
Rolled Oats, Raw Cane Sugar, Vegetable Oil, Honey (3%), Almonds (3%), Hazelnuts, Wheatgerm, Wheat Bran, Sesame Seeds, Sunflower Seeds, Molasses, Flavouring (Vanilla Essence, Almond Essence).

7 BARS
233g e



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