

**Maypole introduce an entirely new make of biscuits.**

**Contributors**

Maypole (Firm)

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**MAYPOLE**  
*introduce an  
entirely new  
make of Biscuits*

## *Here are our New Biscuits, Madam!*

You have never seen these biscuits before and you have never tasted better!

By combining **highest quality** and a price from **6d. to 9d. per lb.** less than many of the old-established brands, MEDOVA Biscuits entirely revolutionise biscuit values.

This enormous saving is made possible by improved manufacturing processes, large scale production, and complete faith in your recognition of quality and true value.

MEDOVA BISCUITS are sold in hygienic air-proof—dust-proof—damp-proof packets, and in twelve favourite varieties. Here are the prices per  $\frac{1}{2}$ -lb. packet:—

|                     |                        |
|---------------------|------------------------|
| Thin Lunch ... 4½d. | Shortcake ... 6d.      |
| Ginger Snap 4½d.    | Rich Digestive... 6d.  |
| Garibaldi ... 5d.   | Lincoln Creams 6d.     |
| Hockey ... 5d.      | Assorted Creams 6d.    |
| Dinner Wafer 5d.    | Rich Assorted... 6d.   |
| Oval Marie ... 6d.  | Chocolate Ruffles 7½d. |

# MEDOVA BISCUITS

Procurable only at the 1050 Maypole Shops.



# MEDOVA BISCUITS

*12 favourite varieties, each equal in quality to any of the well-known brands.*

Prices per  $\frac{1}{2}$ -lb. packet :

|                        |      |      |                    |
|------------------------|------|------|--------------------|
| Thin Lunch ....        | .... | .... | 4 $\frac{1}{2}$ d. |
| Ginger Snap ....       | .... | .... | 4 $\frac{1}{2}$ d. |
| Garibaldi....          | .... | .... | 5d.                |
| Hockey ....            | .... | .... | 5d.                |
| Dinner Wafer ....      | .... | .... | 5d.                |
| Oval Marie ....        | .... | .... | 6d.                |
| Shortcake ....         | .... | .... | 6d.                |
| Rich Digestive ....    | .... | .... | 6d.                |
| Lincoln Creams ....    | .... | .... | 6d.                |
| Assorted Creams ....   | .... | .... | 6d.                |
| Rich Assorted ....     | .... | .... | 6d.                |
| Chocolate Ruffles .... | .... | .... | 7 $\frac{1}{2}$ d. |

**SOLD ONLY AT MAYPOLE**