

**If you want the crispest water biscuits : ...you want Macfarlane Lang's /  
Macfarlane, Lang & Co. Ltd.**

**Contributors**

Macfarlane, Lang & Co.

**Publication/Creation**

London ; Glasgow : Macfarlane, Lang & Co., [between 1930 and 1939?]

**Persistent URL**

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If you want  
the crispest  
**WATER  
BISCUITS**



Ask your  
Grocer

*for*

Macfarlane  
Lang's

LARGE  
WATER  
BISCUITS

...you want  
**Macfarlane Lang's**



**T**HERE'S quite an art in baking Water Biscuits. Macfarlane Lang's have it. In *their* Large Water Biscuits—crisply baked to a good-looking hazel brown—you'll find an appetising flavour, which is really distinctive.

It's this keen flavour that makes Cheese taste so pleasant—when eaten with these Large Water Biscuits and butter—and Soups seem more delicious. Whatever the meal—a plate of them on the table is never neglected!

Invalids, especially, and people with weak digestion appreciate their easy assimilation. And the very young

enjoy them crumbled in hot milk.

A good plan is to heat them gently in the oven and then let them cool before serving. This makes them just as crisp and fresh as when they first came out of the ovens at Macfarlane Lang's model bakeries.

All good Grocers and Provision Merchants have Macfarlane Lang's Large Water Biscuits which are packed in convenient round tins with Tape Lifters to help you to take out the biscuits without breaking—a feature exclusive to Macfarlane Lang & Co., Ltd.

*Try them with Cheese . . .*



· MACFARLANE LANG & CO LTD · LONDON & GLASGOW ·

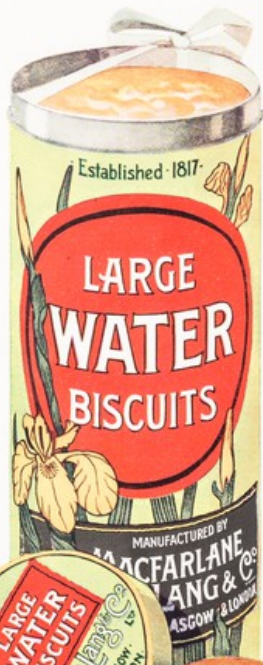




MACFARLANE LANG'S

LARGE

# Water Biscuits are simply delicious



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