

New reduced fat Lurpak Lighter Spreadable : slightly salted / Arla Foods.

Contributors

Arla Foods.

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FREE
COUPONS INSIDE

NEW REDUCED FAT

LURPAK[®]
LIGHTER

Spreadable

SLIGHTLY SALTED



NEW



A taste that's better for you

For years Lurpak has created the finest butter in the world. Dedicated to taste and quality, we are always looking for new ways to improve our range.

That's why we have created new Lurpak Lighter Spreadable – a guilt-free way to enjoy a real butter taste

With all the taste, but less fat, it sounds almost too good to be true. But with Lurpak Lighter Spreadable you really can have your cake and eat it!

Judge for yourself

We are giving you the chance to try our Lurpak Lighter Spreadable absolutely **FREE!** Please find below two **money off coupons** (1 x free product, 1x30p off) so you can see how Lurpak Lighter Spreadable can benefit you with everything from cooking to making sandwiches.

WIN ... and relax

How would you like a three-day break at a health spa? You could recharge your batteries in beautiful surroundings and forget about everyday stresses.

Sounds tempting?

Just fill in the entry form enclosed and it could be you.



1. No purchase necessary. **2.** Offer open to UK residents only, aged 16 years or over, except employees of Arla Foods Plc, their immediate families, agents of Arla Foods Plc, any affiliated companies or anyone professionally connected with the draw. **3.** Instructions on how to enter form part of the Terms and Conditions. **4.** By entering the draw, entrants agree to be bound by the Terms and Conditions. Please retain a copy of the Terms and Conditions for your information. **5.** Entries must be on an official entry form and be completed in ink/ballpoint pen. Entry forms are subject to availability. **6.** Only one entry per household. **7.** The Promoter reserves the right to disqualify incomplete, altered or illegible entries. No responsibility will be accepted for entries lost, delayed or damaged in the post. Proof of posting will not be accepted as proof of receipt. Entries must not be sent in through agents or third parties. **8.** The prize is a voucher for a three-night all-inclusive stay at Raggdale Hall Health Hydro for two people (subject to availability) including suite twin shared accommodation, transfers to/from Raggdale Hall Health Hydro within the UK, use of all leisure facilities, one Back, Shoulder and Neck Massage, one Body Exfoliation and Nourish or Body Composition Test, one Equilibrium, one Manicure or Pedicure or Raggdale Prescription Facial including exfoliation, complimentary robe hire, a deluxe fruit bowl and welcome tray, and breakfast, lunch and dinner plus £200 spending money. The voucher is valid for 12 months from date of draw. **9.** The prize* will be awarded to one entry drawn at random by an independent person. **10.** The draw will take place on 14th October 2002. In the event of unforeseen circumstances the Promoter reserves the right to substitute the prize with a prize of equal value without prior notice. No cash alternative is available. Promoter's decision is final and binding in all matters. No correspondence will be entered into. **11.** All entries for the draw must be received by 30th September 2002. **12.** The winner will be notified in writing as soon as possible after the closing date and no later than 21st October 2002. **13.** The winner may be required to take part in any publicity accompanying or resulting from this draw. **14.** For details of the winner, send a SAE to: 'WIN ... AND RELAX WITH LURPAK LIGHTER', FREEPOST SCO7335, GLASGOW G68 9BR. Promoter: Arla Foods Plc, Craven House, Kirkstall Road, Leeds LS3 1JE.



For some Lurpak fun don't forget to visit

www.douglasworld.co.uk

WIN a three-day break at a health spa with Lurpak Lighter Spreadable

POST

Simply fill in your details below, pop in an envelope and return (at no charge) to: 'WIN ... AND RELAX WITH LURPAK LIGHTER', FREEPOST SCO7335, GLASGOW G68 9BR, and you could be the lucky winner who will receive a free three-day break to relax and unwind at a top health spa.

Name _____ Age _____

Address _____

No. household occupants _____

Postcode _____ Tel. _____

E-mail _____

Please complete the following form telling us about what butter spreads you buy, how often and for whom.

REDUCED FAT

LURPAK[®]
LIGHTER
Spreadable

	Product	No. 250g packs per month	Never bought	Use for myself	Use for my partner	Use for my children
Example	XYZ Butter	4		✓		✓
1	Lurpak Slightly Salted block					
2	Lurpak Spreadable					
3	Lurpak Lighter Spreadable					
4	Flora					
5	Olivio					
6	Utterly Butterly					
7	Clover					

If you DO NOT want to hear about the latest Lurpak news or information please tick this box GUS

COUPON

FREE

250g pack of



See reverse for details
Valid until 30th September 2002

30p OFF

your next purchase of



250g

See reverse for details
Valid until 30th September 2002

Lurpak Lighter Spreadable

Lurpak Lighter Spreadable

20/5

Remember your chance to win a three-day break at a health spa with Lurpak Lighter Spreadable

Simply fill in your details, pop in an envelope and return (at no charge) to our FREEPOST ADDRESS (details overleaf).

Thank you for your time.



30p OFF

your next purchase of
Lurpak Lighter Spreadable 250g

Valid until 30th September 2002

TO THE CUSTOMER

This coupon entitles you to 30p off one 250g pack of Lurpak Lighter Spreadable. Only one coupon can be used against each item purchased. Please do not attempt to redeem this coupon against any other product as refusal to accept may cause embarrassment and delay at the checkout. Coupon not valid in conjunction with any other offer. Cash redemption value 0.001p.

TO THE RETAILER

Arla Foods Plc will redeem this coupon at its face value provided it has been accepted as part payment for one 250g pack of Lurpak Lighter Spreadable and no other item. Arla Foods Plc reserve the right to refuse payment against misredeemed coupons.

PLEASE SUBMIT COUPONS TO: ARLA FOODS PLC,
DEPT 513 (NCH), CORBY, NORTHANTS NN17 1NN.



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NCH Code: 0443 00227

FREE

250g pack of
Lurpak Lighter Spreadable

Valid until 30th September 2002

TO THE CUSTOMER

This coupon entitles you to one free 250g pack of Lurpak Lighter Spreadable up to the value of 95p. Only one coupon can be used against each item purchased. Please do not attempt to redeem this coupon against any other product as refusal to accept may cause embarrassment and delay at the checkout. Coupon not valid in conjunction with any other offer. Cash redemption value 0.001p.

TO THE RETAILER

Arla Foods Plc will redeem this coupon up to the value of 95p provided it has been accepted as part or full payment for one 250g pack of Lurpak Lighter Spreadable and no other item. Arla Foods Plc reserve the right to refuse payment against misredeemed coupons.

PLEASE SUBMIT COUPONS TO: ARLA FOODS PLC,
DEPT 513 (NCH), CORBY, NORTHANTS NN17 1NN.



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NCH Code: 0443 00202