

BEIS promotional material / British Egg Information Service.

Contributors

British Egg Information Service.

Publication/Creation

London : British Egg Information Service, [1992]

Persistent URL

<https://wellcomecollection.org/works/sk8zntfp>

License and attribution

Conditions of use: it is possible this item is protected by copyright and/or related rights. You are free to use this item in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s).



Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>

1-11-92

Bury House, 126 Cromwell Road,
London, SW7 4ET. Ph; 071 370 7411



DON'T FORGET TO SEND US YOUR FULL ADDRESS
AND POSTCODE IF YOU ARE ORDERING ANY
LITERATURE

ANY ORDERS FOR LESS THAN £2 WILL BE SENT FREE OF CHARGE

BEIS PROMOTIONAL MATERIAL

All the BEIS promotional material listed below is available at the prices indicated plus postage and packaging for bulk orders.

<u>CONSUMER LITERATURE</u>	<u>SINGLE COPIES</u>	<u>BULK ORDERS</u>
<u>Roaring Success</u> - Lion Egg Recipes to Rely On 16-page full colour recipe booklet with 18 delicious recipes for all occasions	Free	40p each
"You Can Rely On The Lion" poster	Free	35p each
Fly sheets for use in-store. Promotes the Lion Club on one side and Roaring Success recipe booklet on the other	Free	0.05p each
<u>Eating for a Healthy Life</u> . Four page leaflet giving basic dietary information for healthy eating	Free	2p each
<u>Young Chef's Egg Recipe Book</u> . Full colour booklet with illustrated recipes for children of four years and over	Free	30p each
<u>Take a New Look at Eggs Recipe Leaflet</u> Eight page concertina leaflet containing tips for storage and basic cookery, including hints for successful cakes, meringues and hot and cold souffles, egg facts and fallacies, beauty tips and six unusual egg recipes	Free	10p each
<u>Eggs & Salmonella - The Facts</u> An eight page leaflet which explains the background to the 1988 Salmonella scare and includes information about the egg industry, egg grading, government legislation, handling and storage of eggs and the return of the Lion.	Free	Free

Cholesterol - The Facts

A5, 6-sided concertina leaflet. Endorsed by Health Education Authority and Family Heart Association. Includes five sections: introduction by Dr Mike Smith ("Radio Doctor"); questions and answers; advice on healthy eating; what the experts say; and healthy recipes

Free

Free

CATERING MATERIALCatering Poster

A3, laminated poster. Front of Poster features a list of Do's and Don'ts for caterers in the kitchen. The reverse kitchen. The reverse side includes information about serving eggs, their nutritional benefits, egg products and the Little Lion.

Free

45p each

Catering Poster

A5 version of the catering poster which opens out into an A4 size poster.

Free

5p

EDUCATION MATERIALThe Egg File and video

Home Economics Resource Pack which explores virtually every aspect of eggs includes teachers' notes & pupils' worksheets.

£14.50

£14.50

Egg Production (14-18 yrs)

12 page booklet. Covers development development of the poultry industry; breeding, hatching and rearing; egg laying systems; egg collection and packing; and government legislation

Free

75p

Egg Facts (12-16 yrs)

A5, 6-sided concertina leaflet. Contains sections on nutrition; shell content; egg grading; pack regulations; the Lion symbol; egg storage; cooking with eggs; the properties of eggs; and tips for successful cooking.

Free

5p

Exploring Eggs (4-11 yrs) A5, 4-sided leaflet. Contains sections on nutrition; shell content; where eggs come from; egg sizes; cooking and general tips; and details on the Lion and the Lion Club.

Free

4p

	<u>SINGLE COPIES</u>	<u>BULK ORDERS</u>
<u>Cooking with Eggs (11-13 yrs)</u> Home Economics Resource Pack accompanied by pupils' worksheets and teachers' notes	Free	£1.50 each
<u>Royal Yolk (9-13 yrs)</u> Video guide and questionnaire re Egg Farming	£5.00	£5.00
<u>The All About Eggs Workshop/ and Video Workshop (9-11 yrs)</u> Resource Pack covering all aspects of eggs and their uses		
All About Eggs Video Workshop is 20 minute video in the form of a Saturday morning television show	£5.00	£5.00
<u>The Egg Story (7-11 yrs)</u> Colourful A2 wallchart and six activity cards	Free	50p each
<u>Eggbert's Eggspress (4-11 yrs)</u> An eight page, full colour children's comic featuring Eggbert - the BEIC lion character. The comic includes details on how to join the Lion Club	Free	16p each
<u>HEALTH & FITNESS PACK (9 -11 yrs)</u> Education pack for primary schools. Pack includes teachers' and pupils' worksheets covering the following topics: Our Bodies; Energy & Nutrition; Food for Life; Feeling Good; Looking Good; Look for the Lion		Free (one copy per school)
<u>SPORTS SCIENCE (14-16 yrs - keystone 4)</u> Education pack for senior schools. Pack includes worksheets covering the following topics: the body; digestion; stamina; strength; suppleness; using and storing energy; exercise and diet		Free (one copy per school)
<u>COMPUTER PROGRAMS</u>		
Caring for Hens and The Great Egg Race (9-13 yrs)	£7.50	£7.50
The Science of Eggs (14+)	£7.50	£7.50