It floats: Swan Soap: train up a child in the way it should go / Lever Brothers Limited.

Contributors

Lever Brothers Ltd.

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TRAIN UP A CHILD

to use the purest of soap and it's not likely to use any other in after life.

All mothers like to see their children's cheeks aglow with the flush of health; but all mothers don't know how much skin-health and skin-beauty depend on pure soap.

No purer soap than SWAN SOAP can be made.

SWAN

WHITE FLOATING

SOAP

is a dainty, delicately-perfumed soap especially soothing to skin of matron or maid.

A double tablet can be had at the price of a single tablet of ordinary toilet soap.

A PURER SOAP IS BEYOND THE ART OF SOAPMAKING.

LEVER BROTHERS, LIMITED,
Soap Makers to the Queen, PORT SUNLIGHT, CHESHIRE.