

**Baron Liebig's Malted Food Extract : for infants, children, invalids, and persons of weak digestion... / sole agents, Ansar, Harford & Co.**

**Contributors**

Ansar, Hanford & Co.  
Liebig, Hermann, Freiherr von.

**Publication/Creation**

London : Ansar, Hanford & Co.

**Persistent URL**

<https://wellcomecollection.org/works/f7ar2zve>

**License and attribution**

This work has been identified as being free of known restrictions under copyright law, including all related and neighbouring rights and is being made available under the Creative Commons, Public Domain Mark.

You can copy, modify, distribute and perform the work, even for commercial purposes, without asking permission.

**wellcome  
collection**

Wellcome Collection  
183 Euston Road  
London NW1 2BE UK  
T +44 (0)20 7611 8722  
E [library@wellcomecollection.org](mailto:library@wellcomecollection.org)  
<https://wellcomecollection.org>

*These are the ONLY BISCUITS entitled to bear the Name of my late Father, BARON LIEBIG, being prepared upon the same principle as "BARON LIEBIG'S MALTED FOOD EXTRACT," and manufactured under my Special Supervision.*

*Fr Liebig*

# BARON LIEBIG'S MALTED EXTRACT BISCUITS.

These Biscuits are composed of the most palatable, most digestible, and most nutritious ingredients, and are therefore unequalled for general use.

To the healthy adult, they are a most agreeable and sustaining food, whilst to invalids, and to persons of weak digestion, they are invaluable articles of diet, rich in the most nutritive substances, and by their alkaline properties greatly facilitating the digestive processes.

They are incomparably the best Biscuits for children, as they supply in a deliciously palatable form the most important elements of nutrition required at the early periods of life, thus promoting the health of the robust child, and imparting vigour to the delicate one.

To sportsmen, tourists, travellers, and emigrants, these Biscuits are specially useful, as from their concentrated nature they provide a large amount of nutriment within a small compass.

For persons engaged in sedentary occupations, they are peculiarly well adapted, being at once so easy of digestion, and so highly nutritious.



**IMPORTANT CAUTION.**—The Label on every Canister of "BARON LIEBIG'S MALTED EXTRACT BISCUITS" bears a Certificate of Genuineness, signed by BARON HERMANN von LIEBIG, Son of the late BARON LIEBIG, appointed by his Father to superintend the Manufacture. It also bears the Registered Trade Mark, and the Signature of the Sole Agents.

WITHOUT THIS CERTIFICATE AND THESE MARKS NONE CAN POSSIBLY BE GENUINE.

Sold ONLY in Canisters labelled as described above, at 1s. 6d., by all Grocers, Italian Warehousemen, and Chemists throughout the World.

SOLE AGENTS,

**ANSAR, HARFORD & CO., 77, Strand, London.**

*This is the ONLY FOOD FOR INFANTS entitled to bear the Name of my late Father, BARON LIEBIG, being the only Preparation in strict accordance with his Original Recipe, and manufactured under my Special Supervision.*

*Fr Liebig*

# BARON LIEBIG'S



## MALTED FOOD EXTRACT

FOR INFANTS, CHILDREN,  
INVALIDS, AND PERSONS OF WEAK DIGESTION.

RECOMMENDED BY THE MOST EMINENT PHYSICIANS OF ALL COUNTRIES.

THE ONLY PERFECT SUBSTITUTE FOR THE MOTHER'S MILK.

A most Palatable, most Digestible, and most Nutritious Food for Children and Adults.

REQUIRES NO COOKING, MILK, OR SUGAR. READY FOR IMMEDIATE USE WITH WARM OR COLD WATER.

Infants Fed on this Food are neither Fretful nor Wakeful.

THE CHEAPEST OF ALL FOODS FOR INFANTS, CONTAINING IN THE MOST CONCENTRATED FORM ALL THE ELEMENTS OF NUTRITION ESSENTIAL TO LIFE.

**BARON LIEBIG** writes:

"It can, without risk or error, be assumed, that the usual farinaceous foods are the proximate cause of most of the diseases, and of half the cases of death amongst infants in the country, as well as in large towns.

"An improper food will, after a short time, cause symptoms of illness: the child cries frequently, is sleepless, and costiveness and diarrhoea afflict it in turn.

"Children prefer my Food; they digest it easily; and many of their little ailments disappear spontaneously under its use.

"Moreover, even a healthy mother, who suckles her infant, often finds it necessary to strengthen its diet with some artificial nutriment. It must be evident that the best food for this purpose is **THE MALTED FOOD**, which experience has proved to be all-sufficient to keep a healthy child in good health."

**IMPORTANT CAUTION.**—*The Label on every Canister of "BARON LIEBIG'S MALTED FOOD EXTRACT" bears a Certificate of Genuineness, signed by BARON HERMANN von LIEBIG, Son of the late BARON LIEBIG, appointed by his Father to superintend the Manufacture. It also bears the Registered Trade Mark, and the Signature of the Sole Agents.*

WITHOUT THIS CERTIFICATE AND THESE MARKS NONE CAN POSSIBLY BE GENUINE.

Sold ONLY in Canisters labelled as described above, at 1s., 2s., and 3s. 6d., by all Chemists, Grocers, and Italian Warehousemen throughout the world.

SOLE AGENTS,

**ANSAR, HARFORD & CO., 77, Strand, London.**

\* \* Beware of various inferior FOODS FOR INFANTS, with which BARON LIEBIG'S name has been most unwarrantably connected.