# Advertisement: this is the reason why "it must be Bovril".

#### **Contributors**

Great Britain. Board of Inland Revenue. Bovril Limited.

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H. G. Lose cleed 21 th May, 1931. ADVERTISEMENT Unsfried Lawren, Refford. This

is the reason why
"it must-be-Bovril"

There is no substitute for BOVRIL. No other food has been proved to possess the same remarkable body-building powers.

In the remarkable experiments on human subjects an amount of Dovril proportionate to the small dark diagram bottle has been proved to produce an increase in muscle, flesh, and bone proportionate to the large shaded circle.

BOVRIL

Taken

Bovril puts Beef into you

Office of H.M. Inspector of Taxes, H.M.INSPECTOR OF TAXES  93, London Road, 21 MAY 1931  Reference No.  N. Lev  A 134
Sir (or Madam), 4. C. You (deca)
re scha assessmen
I beg to acknowledge receipt of your
letter of how mot which
shall receive attention.
I am,
Your obedient Servant,
G: A. METENANDER.
H.M. Inspector of Taxes.
To holson Burlow & Oyson.
Kulon no bursen
Louici.
No 41a_1

EM 1242 185,500 (163 sorts) 13/6/25 I Ltd, 1875