

**Bovril : where Bovril comes from / [Bovril Limited].**

**Contributors**

Bovril Limited.

**Publication/Creation**

[London?] : [Bovril], [between 1900 and 1909?]

**Persistent URL**

<https://wellcomecollection.org/works/gb3d37pj>

**License and attribution**

This work has been identified as being free of known restrictions under copyright law, including all related and neighbouring rights and is being made available under the Creative Commons, Public Domain Mark.

You can copy, modify, distribute and perform the work, even for commercial purposes, without asking permission.



Wellcome Collection  
183 Euston Road  
London NW1 2BE UK  
T +44 (0)20 7611 8722  
E [library@wellcomecollection.org](mailto:library@wellcomecollection.org)  
<https://wellcomecollection.org>



**BOVRIL**



# Where Bovril comes from.

The purity and the exceptional nutrient properties of Bovril have been vouched for by the greatest analysts and the best-known authorities on dietetics and medicine.

The beef of Australia, New Zealand, and South America (where oxen are plentiful and pasture is abundant) is of the finest quality.

Bovril is prepared from these oxen, and the supply is so considerable as to enable the manufacturers to use the best materials at a nominal cost. Indeed, these materials are never touched by hand from their arrival in this country up to the sale of the completed preparation to the public.

