

**Ivelcon is an absolutely pure food beverage, containing the concentrated essence of prime beef and fresh vegetables : one penny cube makes a large cupful by simply adding water / Aplin & Barrett, & Co., Ltd.**

**Contributors**

Aplin & Barrett & Co.

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# IVELCON

is an absolutely pure  
Food Beverage, containing  
the concentrated essence  
of Prime Beef and  
Fresh Vegetables.

One Penny Cube makes a  
large cupful by simply adding  
boiling water.

## IVELCON

IS MADE BY

**Aplin & Barrett,**

the well-known  
Somersetshire  
firm who make

**ST. IVEL CHEESE**

and other

famous Food Specialities.



### THE IVELCON CUP

A dainty, two-handled Consommé Cup, with  
Saucer, in real English China. This cup is of  
most artistic design and is finished à la Goss  
with the heraldic arms of Yeovil in red enamel.  
A Royal blue band with gold line round the  
edges is another distinctive feature. It holds  
nearly half-a-pint, which is the exact quantity  
of delicious consommé or clear soup that one  
penny cube of IVELCON will make.

**Price 1/- each.**

At your Dealers or direct from

**Aplin & Barrett, &c., Ltd., Yeovil**