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SIR JOHN R. JELlicOE,  
G.C.B., K.C.B., K.C.V.O.

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**OXO** LIMITED,  
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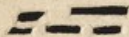




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WITH BREAD OR BISCUITS, SUSTAINS FOR HOURS.  
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*"Personally I think OXO is worth its weight in gold.  
You can hardly imagine how useful OXO is; it comes  
in handy in the middle of the night; it is so freezing  
cold at sea now."*





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