

**Urgent! : 1. Put up a big sign "Good fresh fish 6d LB."**

### **Contributors**

British Trawlers' Federation.

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Wellcome Collection  
183 Euston Road  
London NW1 2BE UK  
T +44 (0)20 7611 8722  
E [library@wellcomecollection.org](mailto:library@wellcomecollection.org)  
<https://wellcomecollection.org>

# Urgent !!

**1** Put up a big sign "GOOD FRESH FISH 6d. LB." and attract the great public who are looking for it.

**2** One Recipe Book through the letter box is worth a thousand on your counter. Send out your Bestway Books door to door.

**3** When you see your new customers coming in, get a further supply of books and distribute them quickly.