

"Pepsalia" : the digestive table salt : about indigestion / G. & G. Stern.

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G. & G. Stern.

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REGISTERED **PEPSALIA** TRADE MARK



THE
**DIGESTIVE
TABLE
SALT.**



ABOUT INDIGESTION.

THERE are few people who do not suffer more or less from Indigestion, or Dyspepsia as the doctors term it. Many are not aware of it, because they do not know that certain troubles are referable to that much abused organ, the stomach.

Town life predisposes to Indigestion on account of the general hurry, the late hours, the excitement, and the thousand-and-one physiological sins which the denizens of cities commit.

Among the rich, Indigestion is usually due to too rich or too abundant a diet, associated with a deficiency of physical exercise.

Too stimulating a diet, or one which is heavily spiced, soon disturbs the function of digestion, and a more or less chronic condition of discomfort results.

The poor, on the other hand, suffer from the coarseness of their food, irregularity in meals and the want of sufficient variety; and these effects are but too frequently aggravated by the abuse of tea and alcoholic beverages, tobacco, etc.

However caused, the result is the same, and the disordered condition of the digestive organs is manifested by gradually increasing discomfort in the shape of flushing of the face and flatulence after meals, a sense of weight and oppression at the pit of the stomach, and sleepiness, with general lassitude and depression. The sufferer complains of constipation, alternating with attacks of diarrhoea.

These are the principal but not the only symptoms, for most dyspeptics suffer from headache, giddiness, a furred tongue, and colic, which render life a burden and work almost an impossibility.

Many of these symptoms are amenable to proper treatment, dietetic and medicinal, but people cannot be always taking medicines. Moreover, drugs may stimulate, but cannot effect digestion.

Recognising the dislike which most people have to the habitual use of medicines, we have introduced a substance which takes the place of salt, from which it is indistinguishable by taste and smell.

Pepsalia (for this is the substance in question) is a combination of digestive agents with ordinary table salt, and it actually dissolves the food with which it is brought into contact.

Pepsalia is a combination of digestive agents with salt, and not a mere mechanical mixture. It is,

moreover, a condiment rather than a medicine, hence its advantage over pills and draughts before or after meals, of which the disagreeable smell and taste act prejudicially on the already impaired appetite of the dyspeptic sufferer.

Even if taken in excess of requirements, Pepsalia does not and cannot do, any harm. The surplus is merely wasted.

Taken at meals instead of, and in the same amount as ordinary table salt, Pepsalia is thoroughly mixed with the food and digests it with ease and certainty, restoring dyspeptics to a condition of health and comfort.

We have a large number of testimonials from medical men, from analysts, and from medical journals, *all certifying to the active digestive powers of Pepsalia*; but a single trial will be even more convincing.

Last, but not least, its price is such as to bring it within the reach of everyone.

TESTIMONIALS.

The Lancet, May 20, 1890, says:—"In Pepsalia we have a convenient means of aiding digestion."

The British Medical Journal, June 28, 1890, says:—"Pepsalia possesses a high degree of digestive power. We have satisfied ourselves that it affords a strong aid to digestion. **The claims put forward for PEPSALIA are justifiable.**"

The Medical Press and Circular, April 16, 1890, says:—"Pepsalia gives evidence of great digestive activity."

Dr. HEHNER, the eminent analyst, says:—"Pepsalia, when used as an ordinary table salt, exercises a powerful solvent action upon nitrogenous materials."

M.D., &c., Cavendish Square, London, W., writes, July, 1890:—"During the short time I have been trying your **PEPSALIA** upon myself I have acquired the greatest benefit from it.

"An indigestion which had been slowly growing, resulting in flatulence, discomfort, and sleepiness after meals, general lassitude and depression, has, with all these disagreeable symptoms, vanished as by a charm since I commenced merely substituting **PEPSALIA** for ordinary table salt with my dinner."

Surgeon-Major——, M.R.C.S., &c., writes:—" **PEPSALIA** promotes the digestive process of food. It cannot be too highly recommended."

M.D., M.R.C.P., London, writes:—"I have used **PEPSALIA**, and am much pleased with it. It acts well as a digestive, and it gives me pleasure to recommend it to my patients."

F.R.C.S., London, writes:—"I consider **PEPSALIA** a good digestive, having taken it myself for dyspeptic symptoms with great benefit."

CAUTION.

Beware of imitations, which are mere mixtures of Pepsine and Salt, and are sold as "Peptic" Salt, "Digestive" Salt, &c. All such mixtures have a characteristic musty smell and mawkish taste, and are comparatively inert.

PEPSALIA alone is effective and reliable.

INSIST ON HAVING "PEPSALIA."

PEPSALIA in bottles at 1/- and 2/-, from Chemists, or, with 3d. extra for postage, from

G. & G. STERN,
62, GRAY'S INN ROAD, LONDON, W.C.