

**Go organic! : help wildlife, reduce pollution and grow food you can trust /  
The Henry Doubleday Research Association.**

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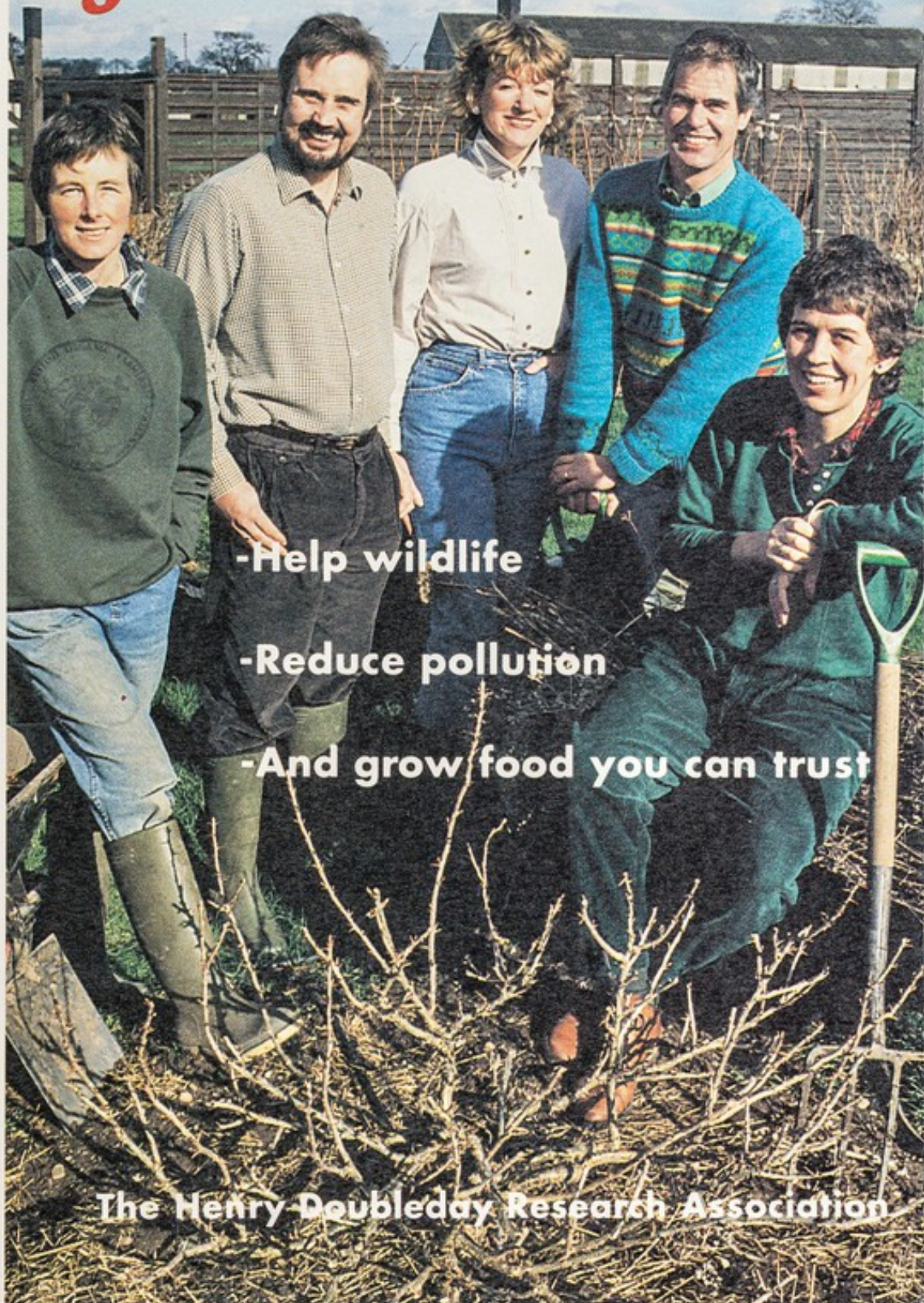
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# Go Organic!



-Help wildlife

-Reduce pollution

-And grow food you can trust


The Henry Doubleday Research Association

## What is the Henry Doubleday Research Association?

HDRA as we are better known, is a registered charity with members the world over. We;

-  Promote and give advice on organic gardening, growing and food.
-  Run courses on a wide range of organic and related subjects, at the National Organic Education Centre.
-  Run a consultancy for local authorities and industry.
-  Carry out scientific research into growing techniques that do not rely on chemicals. This research does not involve animal experimentation.
-  Run Ryton Gardens - ten acres of attractive demonstration organic gardens open to the public, the year round.
-  Help developing countries, where drought and the spread of deserts is a serious problem, by giving practical advice to subsistence farmers about the best trees and crops to grow.
-  Save old vegetable varieties that would otherwise disappear from cultivation through our Heritage Seed Programme.

### **and most important of all we...**

-  spread the organic message far and wide through TV, radio and our many books, leaflets, and national newspaper and magazine articles.

*Please turn over to find out more about current HDRA projects and what you get as a member.*

## What you get when you join HDRA

- 🌱 A quarterly magazine packed with organic gardening information, developments, research, local group news, diary and letters.
- 🌱 Free organic gardening advice.
- 🌱 Free entry to Ryton Gardens.
- 🌱 Discounts on HDRA literature and goods bought through our Organic Gardening Catalogue.
- 🌱 The chance to take part in organic experiments in your own garden, on new varieties and novel methods of pest control and growing techniques.
- 🌱 Reduced membership fee for the Heritage Seed Library, providing access to old, unusual and outlawed vegetable varieties.
- 🌱 The use of the HDRA reference library at Ryton.
- 🌱 Support from over fifty local groups all over Britain.

*and, lastly, the knowledge that you will be helping to promote environmentally-friendly growing methods, for the whole world.*



*The organic approach to gardening, and farming recognises that the whole growing environment is more than the sum of its parts, and that all living things are inter-related and inter-dependent.*

*Organic growing involves...*

- treating the soil and growing environment as a resource to be husbanded for future generations, rather than mined for short term gain.

- providing plants with a balanced food supply, by feeding the many creatures that live in the soil, with composts, manures and other organic materials.

- choosing renewable resources, thereby creating a sustainable future.

- reducing pollution of the environment, by recycling garden, household and other wastes, rather than dumping or burning them.

- combating pests and diseases without using synthetic pesticides that may prove harmful to human health.

- encouraging wildlife, by creating suitable habitats and by not using synthetic pesticides.

- the whole garden - flowers, trees, shrubs and lawns, as well as vegetables, fruit and herbs.

- creating an environment that is safe and pleasant in which to work and play.

- moving with the times - taking new scientific discoveries and ideas into account, as well as the best traditional knowledge

- using good horticultural practices.

- recognising the importance of genetic diversity and hence the preservation of threatened plant varieties.

## HDRA Organic Gardening CHARTER



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## How you can join us (Please tick as appropriate:)

- Family membership at £17 per year
- Standard membership at £14 per year
- Concessionary membership at £8 per year (If you're a pensioner, student, unwaged or registered disabled)
- Life membership at £250 single payment (£150 for over 65's)
- HDRA Heritage Seed Programme membership (The annual cost is £6 to HDRA members, £12 to non-members)
- I am also enclosing a donation of £ \_\_\_\_\_ towards HDRA's work.

I enclose my payment of £ \_\_\_\_\_ (made out to HDRA) by cheque/Credit card

Card No.

Signature \_\_\_\_\_ Expires \_\_\_\_\_

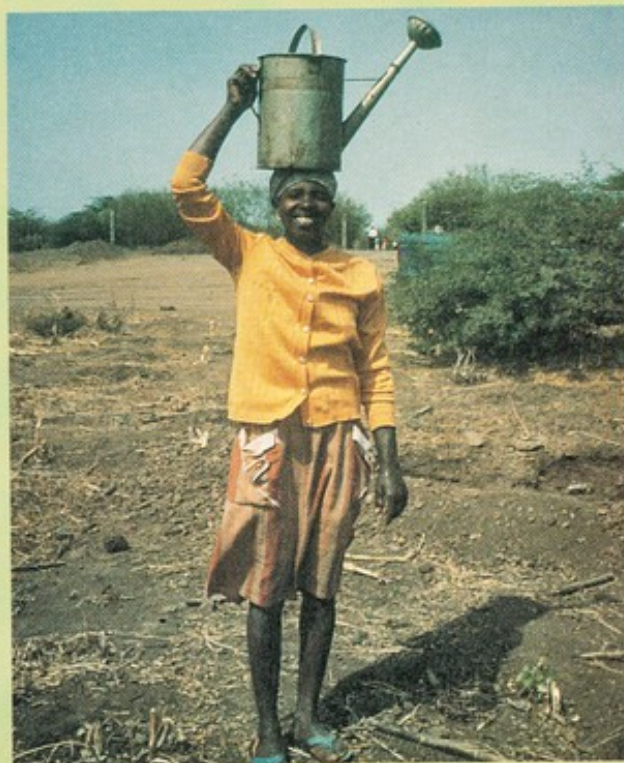
Name/Address \_\_\_\_\_

\_\_\_\_\_

Postcode \_\_\_\_\_

If you are a tax payer, please complete the tax recovery form on the other side. We can claim an extra 33p for every £1 of your subscription **AT NO EXTRA COST TO YOU.** Please also complete the bankers order form which will enable us to collect your covenanted subscription each year without having to trouble you.

*HDRA's Overseas Department is helping to green the desert in developing countries.*



We would like to thank  
'BBC Gardeners's World,'  
Britain's largest selling gardening  
magazine, for it's generous support in  
the production of this leaflet



## Tax Recovery Form (Deed of Covenant)

PLEASE USE BLOCK CAPITALS THROUGHOUT

I \_\_\_\_\_  
Forename(s) Surname(s)  
of \_\_\_\_\_  
Address Postcode

Promise to pay the Henry Doubleday Research Association starting from the date shown below, each year for four years or until I resign my membership, whichever period shall be the longer, a sum that, after deduction of UK Income Tax at basic rate, will be £ \_\_\_\_\_ (please insert the amount of your subscription) or is equivalent to the annual subscription payable to the Association as at the date on which the subscription is due.

Signed and delivered by me this \_\_\_\_\_ day of \_\_\_\_\_ 19\_\_\_\_  
Date Month Year

Your Signature \_\_\_\_\_  
in the presence of \_\_\_\_\_  
Witness's full name and address \_\_\_\_\_  
Signature of witness \_\_\_\_\_

## Banker's order form

To: The Manager \_\_\_\_\_ Bank  
Name of your bank  
of \_\_\_\_\_  
Address Postcode

I have sent my first subscription payment direct to HDRA and request you pay all subsequent payments of £ \_\_\_\_\_ per year from my Account no \_\_\_\_\_ sort code \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_, starting on this date, \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ (date of first bank payment, one year from now), and pay the same amount each year on this date until cancelled.

Your name \_\_\_\_\_  
Address \_\_\_\_\_  
Postcode \_\_\_\_\_  
Signed \_\_\_\_\_ Date \_\_\_\_\_

Please send this to HDRA. We will forward it to your bank.

FOR BANK USE: To: Co-operative Bank, 6 Warwick Row, Coventry CV1 6EE  
Bank Code: 09-90-10 Account Name: Henry Doubleday Research Association  
Account No: 70408603 Important please quote ref: \_\_\_\_\_

## Some HDRA projects - facts & figures

- 1 We are the largest organic organisation in Europe.
- 2 We have been responsible for planting over 4 million drought-resisting trees, involving 200 projects, spread over 38 African countries.
- 3 All Muck and Magic?, the TV series, was written and presented by HDRA staff. It regularly had over three million viewers.
- 4 At our headquarters in the Midlands, we have 45 members of staff, including 15 qualified scientists.
- 5 We have written 26 books, over one hundred different information booklets and scientific papers, with many more on the way.
- 6 The restaurant in Ryton Gardens, which specialises in organic wholefood cooking, is listed in several national good food guides.
- 7 The shop in Ryton Gardens boasts one of the widest ranges of organic foods and gardening products in Britain.

### Our campaigns have included:

- 'Not just a Heap of Rubbish!' - 500,000 leaflets distributed by Local Authorities, to persuade people to compost, rather than throw away their kitchen and garden waste.
- 'Alternatives to Peat' which promotes the use of recycled materials.
- 'The National Fruit Collection' - which we helped to save from destruction.
- 'Heritage Seed Programme' to promote the growing of heirloom vegetable varieties.

### The Henry Doubleday Research Association

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