

**Become a pain in the arse : join Greenpeace and make things happen / Greenpeace.**

**Contributors**

Greenpeace Environmental Trust.

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## TEN RECENT GREENPEACE SUCCESSES

1. **2001.** Greenpeace and npower launch 'Juice', a clean electricity product at no extra cost. Juice will supply 50,000 homes and support the development of a specific windfarm out at sea.
2. **1999.** After a Ten year Greenpeace campaign some major food manufacturers and UK supermarkets begin to listen to what consumers want and remove genetically modified ingredients from their products.
3. **2000.** A record 13% of BP Amoco shareholders vote in favour of a resolution backed by Greenpeace, which called for BP Amoco to abandon its plans to exploit the Arctic for oil in favour of more renewable energy.
4. **1999.** Greenpeace launches its campaign to halt illegal logging in the Amazon rainforest. Greenpeace have already been instrumental in stopping all new mahogany logging concessions there.
5. **2000.** The UK government rejects climate damaging refrigerants, hydrofluorocarbons (HFCs) and acknowledges the advantages of greenfreeze technology pioneered by Greenpeace.
6. **2001.** As part of a global campaign for sustainable waste management, Greenpeace action closes the Sheffield incinerator and prevents it emitting harmful toxic gases and ash. Soon afterwards it is announced that the plant will be demolished.
7. **1999.** Lego, Chic and Playmobil are among the largest toy companies to eliminate PVC from children's products.
8. **1997.** After a ten year campaign Greenpeace secured a ban on mining in Antarctica for fifty years.
9. **1998.** After fifteen years of campaigning, the banning of the use of driftnets in European waters was pledged by 2001. This has now come into effect.
10. **1998.** B&Q, Sainsbury's Homebase, Do-It-All, Magnet and Courtaulds cease using timber from companies logging in Canada's ancient rainforests.

Greenpeace, Canonbury Villas, London N1 2PN  
[www.greenpeace.org.uk](http://www.greenpeace.org.uk)

# Become a pain in the arse



## Join Us

You know the saying: 'if you want something done properly, do it yourself.' Well that's us. Simply, Greenpeace is a bunch of like minded people who go out and get things done. We make things happen.

And that's where you come in. Just by becoming a member you can be part of the world's largest campaigning organisation.

With you on board, we can continue to be a major pain in the arse when governments, corporations or organisations act in the best interest of themselves, rather than the people or the planet.

Sign up today and help us to keep it up.

## Stop Smoking

Incinerators damage your health. So who wants to live near one? If the Government gets its way, you may well end up doing so, as they are planning to build up to 100 new incinerators. We're campaigning for the end of incineration, replaced by a sustainable waste management scheme, recycling and composting household rubbish. We're already seeing success. After our high profile action shutting down Sheffield incinerator the council announced its permanent closure.

Ken Livingstone, leader of the Greater London Authority is opposing the building of any new incinerators. [Help us Greenpeace show you're determined to clean up their act.](#)



## Sanctuary

Since the first Greenpeace vessel, The Phyllis Cormack, confronted a Soviet whaling ship off the coast of California in 1975, we have steadfastly campaigned for an end to commercial whaling. Many whale populations have been devastated. Our campaign has seen many successes with a dramatic reduction in commercial whaling over the years. However we won't rest until Japan and Norway comply with international agreements and stop their relentless killing of whales. Add your voice and stop whaling once and for all.



# Join Greenpeace and make things happen

## Friendly Electricity

Global warming, caused by the burning of fossil fuels, is the greatest environmental threat facing our world. The only way to avoid catastrophic climate change is to develop alternative sources of energy. We're campaigning for a switch from oil, coal and gas to renewable energy such as wind, wave and sun. On August 1st 2001 we launched Juice, a pioneering product that gives UK homeowners the option to switch to clean, green electricity generated by wind power, showing the government that there is a real market for renewable energy in the UK. However a lot more investment is needed before the renewable industry can become a real alternative to fossil fuels. [Join us and do your bit to halt global warming.](#)



## Yum Yum!

If you are what you eat, then no wonder consumers have lost their trust in industrial farming and commercial food production. Our campaigns against GM food are having the desired effect, with 81% of the UK population saying they won't swallow it. The major UK supermarkets agreed to ban GM ingredients from their food in 1999. And most of them have now decided to remove GM from animal feed as well. Our work goes on, supporting sustainable agriculture and food production. Support our campaign for more organic and locally grown produce.



## Timber!

Ancient forests, like the Amazon, are home to millions of types of plants and animals, sustaining as much as 80% of the world's land-based species. Every two seconds, ancient forests the size of a football pitch are destroyed. In the next two decades we stand to lose an area as big as Europe. Commercial logging, mostly illegal in tropical forests, is the single largest contributor to this destruction. Greenpeace is fighting to end logging in the world's remaining ancient forests and is supporting alternatives such as sustainable logging and the development of non-wood products. Join us and help us fight this destruction.



## YOU'D LIKE TO BECOME A PAIN IN THE ARSE AND MAKE THINGS HAPPEN

To add us energy to your cause and address and choose how you would like to support Greenpeace to campaigning for the end of commercial whaling, please tick the appropriate box in the table below. We'll send you a Greenpeace T-shirt and a Greenpeace mug as a thank you for joining our campaign.

Name (in block letters) \_\_\_\_\_

Address \_\_\_\_\_

Tel. No. \_\_\_\_\_ Postcode \_\_\_\_\_

E-mail \_\_\_\_\_ New address \_\_\_\_\_

**1 DIRECT DEBIT**

I/we would like to pay Greenpeace by giving a gift of:

annually £10 ☐ £15 ☐ £20 ☐ £25 ☐ £30 ☐ £35 ☐ £40 ☐ £45 ☐ £50 ☐ £55 ☐ £60 ☐ £65 ☐ £70 ☐ £75 ☐ £80 ☐ £85 ☐ £90 ☐ £95 ☐ £100 ☐ My choice £\_\_\_\_\_

OR

monthly £2 ☐ £3 ☐ £4 ☐ £5 ☐ £6 ☐ £7 ☐ £8 ☐ £9 ☐ £10 ☐ £11 ☐ £12 ☐ £13 ☐ £14 ☐ £15 ☐ £16 ☐ £17 ☐ £18 ☐ £19 ☐ £20 ☐ £21 ☐ £22 ☐ £23 ☐ £24 ☐ £25 ☐ £26 ☐ £27 ☐ £28 ☐ £29 ☐ £30 ☐ £31 ☐ £32 ☐ £33 ☐ £34 ☐ £35 ☐ £36 ☐ £37 ☐ £38 ☐ £39 ☐ £40 ☐ £41 ☐ £42 ☐ £43 ☐ £44 ☐ £45 ☐ £46 ☐ £47 ☐ £48 ☐ £49 ☐ £50 ☐ £51 ☐ £52 ☐ £53 ☐ £54 ☐ £55 ☐ £56 ☐ £57 ☐ £58 ☐ £59 ☐ £60 ☐ £61 ☐ £62 ☐ £63 ☐ £64 ☐ £65 ☐ £66 ☐ £67 ☐ £68 ☐ £69 ☐ £70 ☐ £71 ☐ £72 ☐ £73 ☐ £74 ☐ £75 ☐ £76 ☐ £77 ☐ £78 ☐ £79 ☐ £80 ☐ £81 ☐ £82 ☐ £83 ☐ £84 ☐ £85 ☐ £86 ☐ £87 ☐ £88 ☐ £89 ☐ £90 ☐ £91 ☐ £92 ☐ £93 ☐ £94 ☐ £95 ☐ £96 ☐ £97 ☐ £98 ☐ £99 ☐ £100 ☐ My choice £\_\_\_\_\_

The direct debit will be set up at least a month from the date of receipt.

**NON-FILL IN THE DIRECT DEBIT FORM BELOW**

Instructions to your Bank or Building Society to pay Direct Debits.

Please return the completed form to: Greenpeace, FREEPOST 62964, Northampton NN1 9DQ.

Originator identification number: 9772748

Name and full postal address of your Bank or Building Society branch

To the Manager (Bank name)

Branch address \_\_\_\_\_

Postcode \_\_\_\_\_

Method of account holder(s) \_\_\_\_\_

Account number \_\_\_\_\_ Branch sort code \_\_\_\_\_

For bank use only: Greenpeace reference number \_\_\_\_\_

Instructions to your Bank or Building Society

Please pay to the order of Greenpeace (Greenpeace UK) the sum of £\_\_\_\_\_ (in words) subject to the terms and conditions of the Direct Debit Guarantee. I/we agree to pay this amount on the date specified and to authorise Greenpeace to collect this amount from my/our account.

Signature(s) \_\_\_\_\_ Date \_\_\_\_\_

**2 CHEQUE OR CREDIT CARD**

I/we enclose my/our gift of £\_\_\_\_\_ (in words) subject to the terms and conditions of the Direct Debit Guarantee. I/we agree to pay this amount on the date specified and to authorise Greenpeace to collect this amount from my/our account.

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## FIVE THINGS YOU DIDN'T KNOW ABOUT GREENPEACE

### 1. GREENPEACE IS INTERNATIONAL

We have just over 2.5 million individual supporters in 158 countries around the world, which means Greenpeace can make a real difference to global environmental concerns.

### 2. GREENPEACE IS INDEPENDENT

To maintain absolute independence we don't ask for money from business interests or governments anywhere in the world. We rely entirely on the support of individuals like you to be able to campaign for effective solutions to environmental problems.

### 3. GREENPEACE TAKES ACTION

Greenpeace was founded in 1971 when a group of concerned individuals set out in an old boat to protest against US nuclear weapons testing off Amchitka, Alaska. Today Greenpeace still uses non-violent direct action to bring about change to protect the environment we all share.

### 4. GREENPEACE MEANS BUSINESS

We communicate with over 6,000 businesses to persuade them to bring about reforms which make industry adopt more efficient and cleaner practices.

### 5. GREENPEACE CAMPAIGNS 24 HOURS A DAY

With an international presence Greenpeace can mobilise one of five ships to go anywhere in the world whenever the environmental threat is greatest.

## THINGS THEY HAVE SAID ABOUT GREENPEACE

*"Greenpeace has joined up with npower to launch Juice... This is the first time Greenpeace has endorsed a commercial enterprise – answering critics who accuse them of perpetual negativity. There is something refreshingly counter-intuitive about green campaigners lobbying for an energy supplier (they are not being paid or taking any profits)... Now there is absolutely no excuse why anyone who has ever had a green thought should not covert to Juice today."*

THE GUARDIAN

*"The Chairman of Unilever UK – the world's largest food manufacturing company – came to Greenpeace's offices in what appears to have been a last ditch attempt to make peace. But the next day the company had to admit defeat announcing it would stop using GM ingredients in its products in Britain."*

INDEPENDENT ON SUNDAY

*"It is a very significant change, almost a revolution in logging. The industry has resisted environmental pressures and tried to discredit Greenpeace. But (the environmentalists) have won the war in the woods by bringing all the customers over to their side."*

FINANCIAL TIMES

### THE DIRECT DEBIT GUARANTEE

This Guarantee is offered by all Banks and Building Societies that take part in the Direct Debit Scheme. The efficiency and security of the scheme is monitored and protected by your own Bank or Building Society. If amounts to be paid or the payment dates change Greenpeace will notify you 28 days in advance of your account being debited or as otherwise agreed. If an error is made by Greenpeace or your Bank or Building Society, you are guaranteed a full and immediate refund from your branch of the amount paid. You can cancel a direct debit at any time by writing to your Bank or Building Society. Please also send a copy of your letter to Greenpeace.

Photos: Greenpeace/Mitchell, Greenpeace/Sims, Nick Cobbing, Greenpeace/Doug Perrine, Greenpeace/Aikman, White/Innerspace Visions.

**GREENPEACE**  
FREEPOST ND944  
Northampton  
NN9 1GP

Feel free to  
put a stamp  
here if you  
wish and  
hurry if not,  
we're happy  
to pay the  
postage

Detach these two panels from the rest of the leaflet at the perforations shown. The top panel should be gummed, edged and mailed to Greenpeace.

3/02: TimeOut