We all look for it, we'd all like to have it: in life and in the lab, we could all use an edge / Waters Corporation.

Contributors

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Wellcome Collection 183 Euston Road London NW1 2BE UK T +44 (0)20 7611 8722 E library@wellcomecollection.org https://wellcomecollection.org We all look for it.

We'd all like to have it.

In life and in the lab,

we could all use an



A filter is a filter is a filter.

(Except when it's a Gelman Sciences filter from Waters)

As one of Waters' customers, you know that we offer a broad line of outstanding products for HPLC. Products designed to give you an edge in your lab and in your industry.

Now there's something else you should know. And we hope you'll find it as exciting as we do.

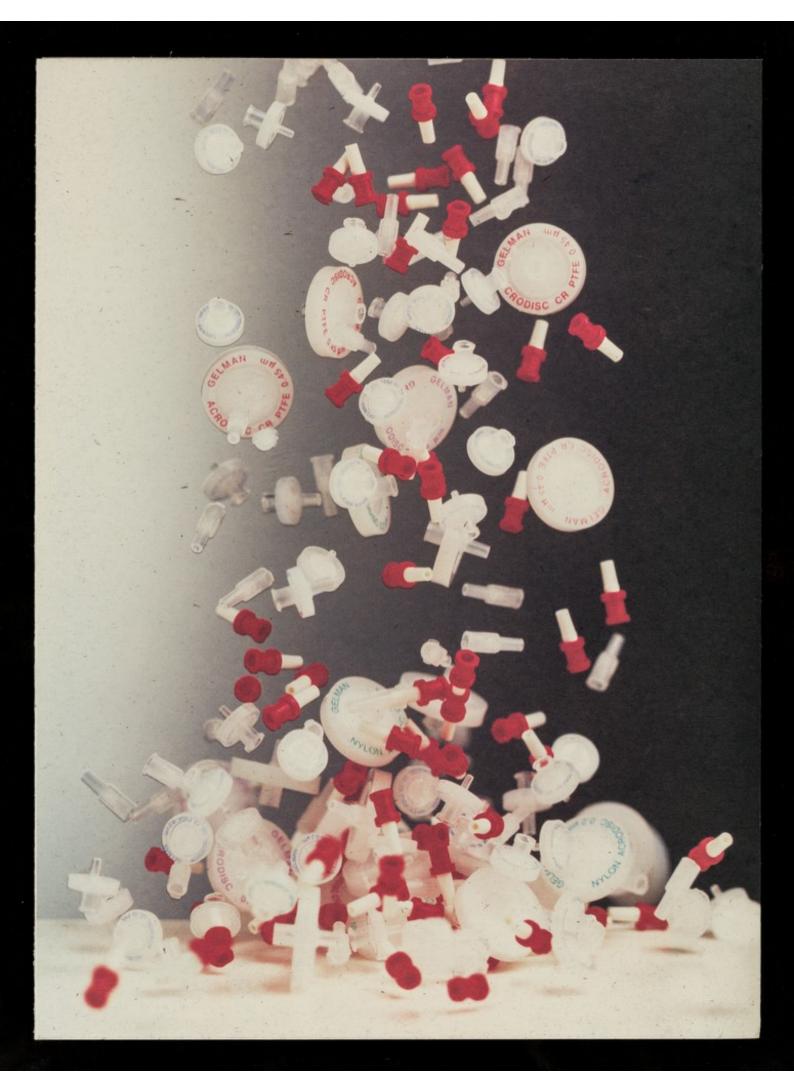
Not long ago, we began talks with Gelman Sciences, a respected company with extensive capabilities and expertise in membrane technology. The idea was to combine our complementary strengths to offer a line of superior filters for HPLC that would add even more meaning to the Waters Edge.

The result has been extraordinary — nothing less than a new industry standard in lab filters. And a new list of advantages for you. 1. Sample and solvent filtering that's certified for compliance. 2. Participation in both the Waters Frequent Buyer Program and the Gelman Sciences Frequent Filter Program. 3. Technical service in 45 countries worldwide. And special offers throughout the year.

It all adds up to another good example of how far we'll go for our customers. After all, when you have the best, you can do your best. And that's what the Waters Edge is all about.

Free Trial Kit Offer

If you complete the attached business reply card, you'll receive a free trial kit which contains a variety of the most commonly asked for membrane filters. You'll also get 100 free Waters Edge points redeemable for gifts or Waters' products, plus a coupon to save you 15% on your first order of Gelman Sciences filters. We've also included a product information datasheet and a Frequent Buyer Brochure.



To filter or not to filter? (That's an easy question.)

Filters, and the time it takes, are an expense. But if you want increased accuracy and precision, plus cost reductions, you'll want to filter all samples and solvents. Here's why.

HPLC pumps regulate flow via inlet and outlet check valves. Particulates in the mobile phase can build up in these valves, causing low, high or erratic flows/pressures.

Manual and automated sample injectors are also dependent on valves. Flow paths within the valves are separated by seals, and particulates moving through the valves subject the seals to accelerated wear.

Unfiltered samples and solvents will hinder performance, increase downtime, shorten column lifetime and cause questionable results. Labs that have done a thorough analysis on the cost of filtering and not filtering have been surprised to find significant savings through filtering.

All of which brings us to another question.

Why a Gelman Sciences filter from Waters? (That's even easier.)

As a result of our alliance with Gelman Sciences, we can now offer you a line of lab filters so superior, there really isn't any competition.

Every package of Acrodisc® syringe filters is stamped with a lot number to ensure traceability, and every package comes with a certificate ensuring they've been tested for HPLC. Furthermore, unlike other brands, every filter is printed with membrane type and pore size to totally eliminate confusion.

Acrodisc is the broadest line of filters certified for HPLC analysis. They're recognised as the cleanest performing syringe filters available, and they're designed to ensure minimal sample loss.

With five different membrane types, you're guaranteed that there's a filter that is chemically compatible with your sample or ideally suited for your application.

With the highest quality polypropylene housings and membranes specifically optimised for HPLC applications, you can be assured of the accuracy of your analysis while protecting your valuable instrument.

And because Acrodisc syringe filters are manufactured alongside medical devices, GMP manufacturing requirements are strictly followed.

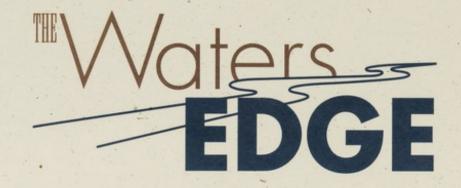
Does anything come even close? Well, now you know the answer.

No contest.

We're not sure we can help you with the "life" part.

But we sure can do a lot for you in the lab.

We call it



Sales Offices

Austria and European Export (Central Europe, CIS, Middle East, India and India Subcontinent) Waters Ges.m.b.H. Vivoers Ges.m.b.r. Hietzinger Hauptstrasse 145 A-1130 Vienna Tel.: 1 8771807 Fax: 1 8771808

Belgium and Luxembourg Waters S.A. - N.V. Raketstraat 60

Rue de la Fusée 60 B-1130 Brussels Tel.: 02 7261000

Fax: 02 7261.100 Brazil Waters Comercial LTDA

Ave. Morumbi 8411 - 10 Andar-8411 - 10 Andor CEP: 04703:004 Seo Paulo S.P. Brazil Tel.: 011:55:11:543:7788 Fax: 011:55:11:530:6413

Canada Waters Limited 3688 Nashua Drive, Mississauga, Ontario L4V 1M5

Tel.: 800 252 4752 Fax: 905 678 9237

CIS Waters Representation Office, Moscow UI, Miklukho-Miklaria 16/10 1.17871 Moscow Tel.: 7 095 9 336 7000 Fax: 7 095 9 931 9193

Czéch Republic Waters Ges.m.b.H. Ricanova 19 16900 Praha 6 Tel.: 02 35 0227 Fax: 02 35 2375

Denmark-Waters A/S Baldersbuen 46 Dk-2640 Hedehusene Tel.: 46 598080 Fax: 46 598585

Finland Waters Oy Kuparitie 1 FIN-00440 Helsinki Tel.: 0 506 4140 Fax: 0 5064 1411

France Phase Separations Division of Waters 8.P. 608 F-78056 St. Quentin en Yvelines

Tel.: 1 30487310 Fax: 1 30487311

Germany Waters GmbH Hospistraße 87 D-65760 Eschborn Tel.: 06196 40 06 00 Fax: 06196 48 23 88

Hong Kong Waters China Itd. Unit 1804, Seaview Commercial Building 21-24 Connaught Road West Sheung Wan, Hong Kong Tel.: 2964 1800 Fax: 2549 6802

Hungary Waters kft Andor ut 47-49 1119 Budapest Tel.: 1 1620686 Fax: 1 1853236

India Waters Pvt. Ltd. India Waters Pvt. 13d. 1st Floor Shankar House N. 1 R.M.V. Extension Mekhri Circle Bangalore 560080 Tel.: 80 3341944 Fax: 80 3340527

Italy Waters S.p.A. Via Achille Grandi, 27 20090 Vimadrone MI Tel.: 02 2500565 Fax: 02 2501827

Japan Nihon Waters Ltd. No. 5 Koike Bldg. 1:3-12 Kitashinagawa Shinagawa-ku, Tokya Tel.: 3 3471 7191 Fax: 3 3471 7116

Mexico Waters S.A. DE C.V. Av. Ingenietos Militares 85 P.B. Col. Argentina Poniente 11230 Mexico, D.F. Tel.: 525 359 0121 Fax: 525 359 0394

The Netherlands Waters Cromatography B.V. Post bus 379 Florijnstraat 19 4870 AJ ETTEN-LEUR Tel.: 7650 87200 Fax: 7650 87280

Norway Waters AS HWAMSTUBBEN 17 2013 SKJETTEN Tel: 47 638 45090 Fax: 47 638 45091

Poland Waters Sp.zo.o ul. Jasnodworska 7 01-745 Warszawa Tel.: 48 2 669 1225 Fax: 48 2 663 7033

Spain Waters Cromatografia S.A. Entenza 24 - planta baja B-08015 Barcelona Tel.: 3 325 9616 Fax: 3 325 9896

Sweden Waters Sverige AB Bax 7024 172 07 Sundbyberg/Stockholm Tel.: 08 6282440 Fax: 08 6282455

Switzerland Waters AG Tel.: 62 889 2030 Fax: 62 889 2059

UK and Ireland Waters Itd. The Boulevard Blackmoor Lane Waford, Hertsfordshire WDI 8YW Tel.: 1 923 816700 Fax: 1 923 219012

All other countries

Waters Corporation 34 Maple Steet Millord, MA 01757 USA Tel.: 508 478 2000 Jollfree: 1 800 252 4752 Fax: 508 872 1990

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