

**We all look for it, we'd all like to have it : in life and in the lab, we could all use an edge / Waters Corporation.**

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We all look for it.

We'd all like to have it.

In life and in the lab,

we could all use an

**EDGE**

## A filter is a filter is a filter.

(Except when it's a Gelman Sciences filter from Waters)

As one of Waters' customers, you know that we offer a broad line of outstanding products for HPLC. Products designed to give you an edge in your lab and in your industry.

Now there's something else you should know. And we hope you'll find it as exciting as we do.

Not long ago, we began talks with Gelman Sciences, a respected company with extensive capabilities and expertise in membrane technology. The idea was to combine our complementary strengths to offer a line of superior filters for HPLC that would add even more meaning to the Waters Edge.

The result has been extraordinary — nothing less than a new industry standard in lab filters. And a new list of advantages for you. 1. Sample and solvent filtering that's certified for compliance. 2. Participation in both the Waters Frequent Buyer Program and the Gelman Sciences Frequent Filter Program. 3. Technical service in 45 countries worldwide. And special offers throughout the year.

It all adds up to another good example of how far we'll go for our customers. After all, when you have the best, you can do your best. And that's what the Waters Edge is all about.

### Free Trial Kit Offer

If you complete the attached business reply card, you'll receive a free trial kit which contains a variety of the most commonly asked for membrane filters. You'll also get 100 free Waters Edge points redeemable for gifts or Waters' products, plus a coupon to save you 15% on your first order of Gelman Sciences filters. We've also included a product information datasheet and a Frequent Buyer Brochure.







### **To filter or not to filter? (That's an easy question.)**

Filters, and the time it takes, are an expense. But if you want increased accuracy and precision, plus cost reductions, you'll want to filter all samples and solvents. Here's why.

HPLC pumps regulate flow via inlet and outlet check valves. Particulates in the mobile phase can build up in these valves, causing low, high or erratic flows/pressures.

Manual and automated sample injectors are also dependent on valves. Flow paths within the valves are separated by seals, and particulates moving through the valves subject the seals to accelerated wear.

Unfiltered samples and solvents will hinder performance, increase downtime, shorten column lifetime and cause questionable results. Labs that have done a thorough analysis on the cost of filtering and not filtering have been surprised to find significant savings through filtering.

All of which brings us to another question.

### **Why a Gelman Sciences filter from Waters? (That's even easier.)**

As a result of our alliance with Gelman Sciences, we can now offer you a line of lab filters so superior, there really isn't any competition.

Every package of Acrodisc® syringe filters is stamped with a lot number to ensure traceability, and every package comes with a certificate ensuring they've been tested for HPLC. Furthermore, unlike other brands, every filter is printed with membrane type and pore size to totally eliminate confusion.

Acrodisc is the broadest line of filters certified for HPLC analysis. They're recognised as the cleanest performing syringe filters available, and they're designed to ensure minimal sample loss.

With five different membrane types, you're guaranteed that there's a filter that is chemically compatible with your sample or ideally suited for your application.

With the highest quality polypropylene housings and membranes specifically optimised for HPLC applications, you can be assured of the accuracy of your analysis while protecting your valuable instrument.

And because Acrodisc syringe filters are manufactured alongside medical devices, GMP manufacturing requirements are strictly followed.

Does anything come even close? Well, now you know the answer.

No contest.

We're not sure we can help  
you with the "life" part.

But we sure can do a lot  
for you in the lab.

We call it

THE Waters  
EDGE



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