

Cellular regulation products from Promega / Promega Ltd.

Contributors

Promega Ltd.

Publication/Creation

Southampton : Promega, [1993]

Persistent URL

<https://wellcomecollection.org/works/jdbghx2x>

License and attribution

Conditions of use: it is possible this item is protected by copyright and/or related rights. You are free to use this item in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s).



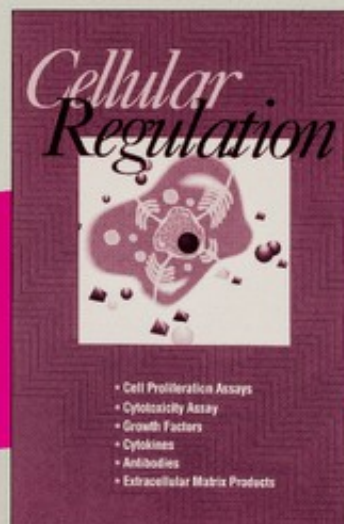
Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>

Cellular Regulation

Products from Promega

Promega has spent the last ten years developing a reputation as one of the leading suppliers of quality reagents and kits to research laboratories using mainly molecular biology techniques. With the introduction of the following Cellular Regulation Products we can now offer to Cell Biologists and Immunologists the same quality and service expected by our molecular biology customers.

If you would like more details about any or all of our cellular regulation products please fill in the faxback form on the reverse of this sheet and fax it to us using the FREE FAX 0800-181037 number provided. We have detailed information on all the products listed which we hope will be of interest to you. Some of the new products include:—



NON-RADIOACTIVE CELL PROLIFERATION AND CYTOTOXICITY ASSAYS that offer viable alternatives to existing radioactive methods.

The **CellTiter 96™ AQueous Assay** kit offers a colorimetric method for determining the number of viable cells in a proliferation or chemosensitivity assay. The assay is based on the cellular conversion of the tetrazolium salt MTS into a formazan that is soluble in tissue culture medium and can then be measured at 490nm directly from a 96 well plate without additional processing. The absorbance reading is directly proportional to the number of viable cells in culture and so offers a quantitative alternative to ³H Thymidine assays without the problems associated with radioisotopes.

Product	Size	Cat. #	Price
CellTiter 96™ AQueous Non-Radioactive Cell Proliferation Assay	10 96 well plates	G5421	£97.00

Includes:
20ml MTS Solution
1ml PMS Solution

The **CytoTox 96™ Assay** offers a colorimetric alternative to ⁵¹Cr release assays. The assay is set up to quantitatively measure lactate dehydrogenase (LDH) released from cells immediately after cell lysis. The released LDH is measured in a 30 minute coupled enzymatic assay which converts a tetrazolium salt into a red formazan product. The colour formed is directly proportional to the number of lysed cells and can be measured in a standard 96 well plate.

CytoTox 96™ Non-Radioactive Cytotoxicity Assay	10 96 well plates	G1780	£119.00
--	-------------------	-------	---------

Includes:
5 tubes Substrate Mix
65ml Assay Buffer
25µl LDH Positive Control
3ml Lysis Solution
65ml Stop Solution

Promega also offers a complete line of:— Growth Factors; Cytokines; Growth Factor and Cytokine Antibodies; Extracellular Matrix Products.

We will be expanding this range of products dramatically in the near future so if you would like to be kept up to date with our technology please fill in the reverse and fax it to us.

A complete listing of our existing Cellular Regulation Products is on the back of this form. If you would like more information about any of these products please tick the relevant boxes and Fax this back to us on FREEFAX 0800-181037. If you would prefer to discuss these products in more detail please call us Free of Charge on 0800-378994.



Cellular Regulation Products from Promega

To Ruth Tolcher,
Promega Ltd,
Delta House,
Chilworth Research Centre,
Southampton SO1 7NS

FREEFAX: 0800-181037 FREEPHONE: 0800-378994

FAX: 0703 767014 TELEPHONE: 0703 760225

From: _____

Work Address: _____

Postcode: _____ Tel No: _____

If you would like further general information or specific product information, please tick the relevant boxes. (Please use black ink.)

Product	Cat.#	Size						
Non-Radioactive Cell Proliferation Assays			<input type="checkbox"/>	Cytokines				<input type="checkbox"/>
CellTiter 96™ AQueous Assay	G5421	1000 assays	<input type="checkbox"/>	GM-CSF, Human, Recombinant	G5341	2µg	<input type="checkbox"/>	
MTS Powder	G1111	1g	<input type="checkbox"/>	GM-CSF, Murine, Recombinant	G5331	2µg	<input type="checkbox"/>	
CellTiter 96™ Assay	G4000	1000 assays	<input type="checkbox"/>	IFN-γ, Human, Recombinant	G5361	40µg	<input type="checkbox"/>	
CellTiter 96™ Assay	G4100	5000 assays	<input type="checkbox"/>	IL-1α, Human, Recombinant	G5501	1µg	<input type="checkbox"/>	
Non-Radioactive Cytotoxicity Assay			<input type="checkbox"/>	IL-1β, Human, Recombinant	G5511	3µg	<input type="checkbox"/>	
CytoTox 96™ Assay	G1780	1000 assays	<input type="checkbox"/>	IL-2, Human, Recombinant	G5521	10µg	<input type="checkbox"/>	
Growth Factors			<input type="checkbox"/>	IL-3, Human, Recombinant	G5531	10µg	<input type="checkbox"/>	
EGF, Murine, Receptor Grade	G5011	100µg	<input type="checkbox"/>	IL-4, Human, Recombinant	G5591	5µg	<input type="checkbox"/>	
EGF, Human, Recombinant	G5021	100µg	<input type="checkbox"/>	IL-6, Human, Recombinant	G5541	25µg	<input type="checkbox"/>	
EGF, Murine, Culture Grade	G5321	100µg	<input type="checkbox"/>	IL-6, Murine, Recombinant	G5621	5µg	<input type="checkbox"/>	
FGF, Acidic, Human, Recombinant	G5061	10µg	<input type="checkbox"/>	IL-7, Human, Recombinant	G5551	2µg	<input type="checkbox"/>	
FGF, Basic, Human, Recombinant	G5071	25µg	<input type="checkbox"/>	IL-8, Human, Recombinant	G5571	25µg	<input type="checkbox"/>	
IGF-I, Human Recombinant	G5111	25µg	<input type="checkbox"/>	(endothelial)				
IGF-II, Human Recombinant	G5121	25µg	<input type="checkbox"/>	IL-8, Human, Recombinant	G5581	25µg	<input type="checkbox"/>	
2.5S NGF, Murine	G5141	100µg	<input type="checkbox"/>	(monocyte derived)				
7S NGF, Murine	G5151	100µg	<input type="checkbox"/>	MCAF, Human, Recombinant	G5351	2µg	<input type="checkbox"/>	
PDGF (AA), Human Recombinant	G5181	5µg	<input type="checkbox"/>	TNF-α, Human, Recombinant	G5241	10µg	<input type="checkbox"/>	
PDGF (AB), Human	G5161	5µg	<input type="checkbox"/>	IL-10, Human, Recombinant	G5641	5µg	<input type="checkbox"/>	
PDGF (BB), Human Recombinant	G5191	5µg	<input type="checkbox"/>	Antibodies				
KGF, Human, Recombinant	G5611	10µg	<input type="checkbox"/>	Anti-Murine EGF, IgG (poly)	G5031	1mg	<input type="checkbox"/>	
SCF, Human, Recombinant	G5671	2µg	<input type="checkbox"/>	Anti-Human EGF Receptor (mono)	G5041	250µg	<input type="checkbox"/>	
TGF-α, Human, Recombinant	G5221	50µg	<input type="checkbox"/>	Anti-Bovine FGF Acidic IgG (poly)	G5081	1mg	<input type="checkbox"/>	
Leukaemia Inhibitory Factor (LIF)	G5651	10µg	<input type="checkbox"/>	Anti-Bovine FGF Fragment Acidic				
Human, Recombinant			<input type="checkbox"/>	IgG (poly)	G5261	1mg	<input type="checkbox"/>	
Oncostatin M, Human, Recombinant	G5701	10µg	<input type="checkbox"/>	Anti-FGF Receptor, IgG (poly)	G5101	25µg	<input type="checkbox"/>	
Extracellular Matrix Products			<input type="checkbox"/>	Anti-Bovine FGF Acidic (mono)	G5091	250µg	<input type="checkbox"/>	
ECL Attachment Matrix	G5311	5mg	<input type="checkbox"/>	Anti-Bovine FGF Basic (mono)	G5271	500µg	<input type="checkbox"/>	
Anti-Human Fibronectin IgG (poly)	G5301	1mg	<input type="checkbox"/>	Anti-Human IGF-I Receptor				
Fibronectin, Human	G5291	1mg	<input type="checkbox"/>	IgG (poly)	G5131	10µg	<input type="checkbox"/>	
ProNectin™ Cell Attachment	G5411	1mg	<input type="checkbox"/>	Anti-Human PDGF(AA) IgG (poly)	G5201	250µg	<input type="checkbox"/>	
Polymer	G5412	5mg	<input type="checkbox"/>	Anti-Human PDGF(AB) IgG (poly)	G5171	1mg	<input type="checkbox"/>	
Vitronectin, Human	G5381	100µg	<input type="checkbox"/>	Anti-Human PDGF(BB) IgG (mono)	G5211	200µg	<input type="checkbox"/>	
			<input type="checkbox"/>	Anti-Human TNF-α (mono)	G5251	250µg	<input type="checkbox"/>	

Please send: Catalogue
Promega Notes Cellular Regulation Folder

I would like to be: Visited
Contacted Added to the mailing list

Thank you for your interest in Promega.