HPLC Forum '95 : Method optimisation for compound confirmation and identification : keeping pace with change : chromatography : realising the possibilities, meeting new challenges, maximising performance / Waters.

## Contributors

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### More Meaningful Chromatography Now more than ever, HP that translates into know

Now more than ever, HPLC is capable of generating data that translates into knowledge about a product or process. VS. As scientists strive to learn more about what makes a better DATA product or process, certain questions arise. What factors do I consider to make a method as rugged as possible? What instrument performance requirements are important for narrow bore chromatography? What new information do I need and how can HPLC help? How do I determine peak purity and positive compound identification? How do new-generation HPLC detectors such as PDA and Mass Spectometry fill the information gaps? What system and column performance factors do I consider to generate meaningful data with these new detectors? How do I make the most of computers to manage my data?

## Your Invitation to Realise the Possibilities

SEPARATIONS

YOUR

AT

LOOK

5

WAYS .

NEW

Waters invites you to a free seminar on HPLC Method Optimisation for Compound Confirmation and Positive Compound Identification. At this seminar we'll ask you to take a step back and examine HPLC in a new light, challenge some paradigms, and investigate some not-so-obvious means by which you can leverage the technology to make it even more useful than it is today. We'll also take a macroscopic view of the technology and investigate where new detector technologies are taking us. If your mission is to develop and apply rugged, routine methods of analysis or to discover new products and define methods for their characterisation, you'll learn how HPLC can make analytical laboratories more efficient, effective and successful in meeting today's scientific challenges.

#### HPLC FORUM '95

Method Optimisation for Compound Confirmation and Identification

**Keeping Pace With Change** 

CHROMATOGRAPHY

Waters

REALISING THE POSSIBILITIES

MEETING NEW CHALLENGES

CHALLENGING THE PARADIGMS .....

HPLC has developed into a powerful analytical tool. And everyday changes in technology are taking it in new directions. From separating molecules to confirming and identifying compounds to managing information, HPLC instrument performance is rapidly advancing in subtle and not-so-subtle ways to meet the needs of chromatographers for better and more efficient separations. The applications of these cutting edge developments challenge the current paradigms of liquid chromatography and therefore deserve critical review as the frontiers of this technology move forward.

## Maximising

## FUNDAMENTALS **Chromatographic Performance**

If you need to apply reliable, rugged HPLC methods to your separation challenges then you will want to join us for this forum. Topics will include:

- torum. Topics will include:
  the fundamentals for optimising chromatographic performance in your lab
  instrument and chemistry parameters to consider an control for an efficient method development process optimised final methods
  method and system performance considerations wh • instrument and chemistry parameters to consider and control for an efficient method development process and
  - method and system performance considerations when applying advanced detector routines such as peak purity and positive compound identification.

#### Agenda 9.00 a.m. ..... 9.00 a.m. Registration Introductions Method Optimisation in HPLC Pushing the Limits of System and Chemistries Method Optimisation in HPLC Peak Purity and Positive Compound Identification Benchtop Compound Confirmation and Identification Integrity" LC-MS Systems for the Chromatographer Chromatography Results Management Millenium" Chromatography and Networking Software for the Chromatography Lab Open Discussions and Instrument Previews 1.00 p.m. Complimentary Lunch

#### Locations & Dates . . . . . . . . . . . . .

September 7	Hanbury Manor, Ware, Hertfordshire
September 12	Bristol University, Bristol
September 13	Yorkshire Cricket Club, Leeds
September 14	Burleigh Court, Loughborough

- To register for HPLC Forum '95, please complete and return the attached reply paid form. Alternatively, you may either fax it to REGISTER us on 01923 219012, or call Geneen Baynham or Kim Walsh on 01923 816700.
- 2 We will send you confirmation of your reservation and full details of the venue and agenda. Places are limited and will be allocated on a strictly first come first served basis, so please register early.

I would like to attend	d at the following venue:
September 7	Hanbury Manor, Ware
September 12	Bristol University
September 13	Yorkshire Cricket Club, Leeds
September 14	
I cannot attend technology from	but would like to know more about new 1 Waters.
Name	
Organisation	
Department	
Address	
	D. s. d.
Tel	Extn
Colleague's Name	
Department	
Colleague's Name	
Department	
Department	