

**Sunlight soap : why does a woman look old sooner than a man? / [Lever Brothers Ltd.].**

**Contributors**

Lever Brothers Ltd.

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# SUNLIGHT

## WHY DOES

A WOMAN'S HEALTH SO OFTEN BREAK DOWN AT AN EARLY AGE? PUT A MAN AT A WASHING TUB, LET HIM GET HEATED WITH THE HOT SUDS UNTIL EVERY PORE IS OPENED, THEN LET HIM STAND OVER THE FILTHY STEAM THAT COMES FROM THE SCALDING & BOILING CLOTHES AND HIS HEALTH WOULD CERTAINLY BREAK DOWN BEFORE LONG AND YET THIS TERRIBLE ORDEAL IS EXACTLY WHAT

## A WOMAN

HAS TO GO THROUGH ON WASHING DAYS AND BESIDES WHILE OVER-HEATED AT THE HOT WORK, SHE HAS TO RISK HER LIFE BY GOING OUT IN THE OPEN AIR TO HANG UP CLOTHES. THESE FACTS WHICH ARE KNOWN TO EVERY HOUSEKEEPER READILY EXPLAIN WHY SO MANY WOMEN

## LOOK OLD

WHILE YET YOUNG IN YEARS. AND PHYSICIANS AND BOARDS OF HEALTH CANNOT DRAW ATTENTION TOO STRONGLY TO THE INJURIOUS EFFECTS OF THE USUAL WAY OF WASHING WITH ITS NECESSARY STEAM & SCALDING OR BOILING TO GET THE CLOTHES PURE & SWEET, FORTUNATELY THIS TROUBLE CAN BE AVOIDED. SCALDING BOILING AND STEAM DONE AWAY WITH. CLOTHES MADE SWEET AND BEAUTIFULLY WHITE AND MUCH

## SOONER THAN

BY THE OLD WAY BY USING THE SUNLIGHT SOAP A SOAP SO PURIFYING & CLEANSING THAT THE DIRTIEST CLOTHING CAN BE WASHED IN LUKEWARM WATER WITH VERY LITTLE RUBBING AND CLOTHES, BEDDING & LINEN CLEANSED WITHOUT EITHER SCALDING OR BOILING, WHILE THE WORK IS SO LIGHT THAT A GIRL OF 12 OR 13 CAN DO A LARGE WASH WITHOUT BEING TIRED. NOW THAT THERE IS A REMEDY FOR THE GREAT WASHING DAY EVIL, SO ECONOMICAL IN ITS USE AS TO BE WITHIN THE REACH OF ALL, THERE IS NOT A WOMAN OR

## A MAN?

WHO IS NOT DIRECTLY INTERESTED IN HAVING INTRODUCED INTO THEIR HOUSES THAT WONDERFUL WAY OF WASHING CLOTHES WHICH WHEN PROPERLY TRIED DOES AWAY WITH THE HARD WORK OFFENSIVE SMELL & FEARFUL STEAM ON WASHING DAY & MAKES THE WHITE PIECES WHITER, COLOURED PIECES BRIGHTER & FLANNELS SOFTER THAN THEY CAN BE MADE BY WASHING THE OLD WAY & ALSO LEAVES EVERY ARTICLE AS CLEAN & SWEET & AS PURE AS IF NEVER WORN

LARGEST SALE IN THE WORLD

# SOAP.







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