

**Safe sedation 'Distaval' 25 mg. thalidomide per tablet... : 'Distaval' Forte 100 mg. thalidomide per tablet ... sounder sleep / The Distillers Company (Biochemicals) Limited.**

### **Contributors**

Distillers Company (Biochemicals)

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*A study*

*in pharmaceutical elegance*

ITALIAN DRUG JAR dated 1750



#### ITALIAN DRUG JAR 1750

This dated Italian drug jar, 4 inches high, is most probably from a Ligurian pottery of Savona or Genoa. It once contained *Mel Mercurial*, composed of honey and the juice of herb mercury, used as an emollient in clysters.

*Painted from the original in the collection of  
C. H. F. BARNETSON, M.P.S., of Cliford Cliffs, Dorset.*

The Distillers Company (Biochemicals) Limited specialises in the production, mainly by fermentation, of important drugs in daily use. A recent development of DC(B)L research is 'Distivit' brand vitamin B<sub>12</sub> peptide complex—an original product, the properties and presentation of which aptly illustrate the modern interpretation of pharmaceutical elegance.

## 'DISTIVIT' TABLETS

### vitamin B<sub>12</sub> PEPTIDE complex

*readily accepted — efficiently absorbed*

When treatment is for life as in pernicious anaemia, the administration of a reliable oral drug is to be preferred to parenteral therapy.

'Distivit' brand vitamin B<sub>12</sub> peptide complex is an oral preparation that is efficiently absorbed and which restores the normal blood picture in pernicious anaemia as effectively and consistently as does crystalline vitamin B<sub>12</sub> administered by the parenteral route.

'Distivit', backed by clinical investigation\*, heralds an injection-free future of continuous reliable therapy.

'DISTIVIT' tablets are available in two strengths containing 20 µg. or 100 µg. combined vitamin B<sub>12</sub> in the form of a peptide complex.

\* "The Oral Treatment of Pernicious Anaemia: A New Approach."  
J. G. Heathcote and F. S. Mooney,  
*Lancet* (1958), 1, 982.

"A New Concept of the Physiological Role of Vitamin B<sub>12</sub>."  
J. G. Heathcote and F. S. Mooney,  
*J. Pharm. Pharmacol.* (1958), 10, 593.

AN ORIGINAL PRODUCT OF DC(B)L RESEARCH

#### INDICATIONS AND DOSAGE

The dosage given below is expressed in terms of combined vitamin B<sub>12</sub>.

##### PERNICIOUS ANAEMIA

INITIAL TREATMENT: One 100 µg. tablet three times daily for ten days, followed by one 100 µg. tablet daily until the blood picture is restored to normal.

MAINTENANCE THERAPY: One 20 µg. tablet daily.

NEUROLOGICAL COMPLICATIONS: Three 100 µg. tablets daily should be given.

##### OTHER ANAEMIAS

'Distivit' may be administered in the treatment of other megaloblastic anaemias for which crystalline vitamin B<sub>12</sub> has been prescribed in the past.

Recommended Dosage: One 100 µg. tablet daily until remission is complete, with folic acid if required.

##### DEBILITY

An increase in vigour and a sense of well-being in patients given crystalline vitamin B<sub>12</sub> has been widely reported. Similar results may be expected from supplemental 'Distivit' therapy in conditions of nutritional impairment, debility and convalescence.

Recommended Dosage: One 20 µg. tablet or more twice daily between meals.

# 'DISTIVIT'

vitamin **B<sub>12</sub> PEPTIDE** complex

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## *Packs and Prices*

### 'DISTIVIT' 20

Each tablet contains 20 micrograms combined vitamin B<sub>12</sub> in the form of a peptide complex.

Tube of 25 and bottle of 100.

*Basic cost to N.H.S. of 12 tablets  
taken from dispensing pack of 100*

**1s. 0½d.**

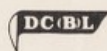
### 'DISTIVIT' 100

Each tablet contains 100 micrograms combined vitamin B<sub>12</sub> in the form of a peptide complex.

Bottles of 100 and 500.

*Basic cost to N.H.S. of 12 tablets  
taken from dispensing pack of 100*

**2s. 7½d.**



*Manufactured in England by*

**THE DISTILLERS COMPANY (Biochemicals) LIMITED**

BROADWAY HOUSE, THE BROADWAY, WIMBLEDON, LONDON S.W.19 · TELEPHONE: LIberty 6600

*owners of the trademark 'Distivit'*