

If you would rather see this... than this, then join us / League Against Cruel Sports Ltd.

Contributors

League Against Cruel Sports.
McCartney, Paul.

Publication/Creation

London : League Against Cruel Sports, [ca. 2000]

Persistent URL

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Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>

**IF YOU
WOULD
RATHER
SEE THIS...**



**...THAN
THIS**



– THEN JOIN US!



If, like the vast majority of British people, you believe wild mammals should be protected against being hunted to death for 'sport' this leaflet explains how you can help.

INTRODUCTION

Animals have no voice of their own.

Only with the support of compassionate people like you, can wildlife be properly protected.

The League Against Cruel Sports leads the campaign to abolish bloodsports and protect wild animals from persecution. We believe that we have now entered the last stage of the battle to end hunting but we need your help to achieve this. Campaigning for the protection of wildlife is an expensive task. Your help is vital in providing us with the means to continue our work as we are reliant on supporters for funding.

Frontline Monitoring

At hunts around Britain, League representatives bravely collect video evidence of incidents that hunters would rather the public didn't see.

£500 pays for a video camera



Undercover Investigations

As well as keeping vigilant for the tell-tale signs of illegal activities such as badger-baiting, the League investigators also go 'undercover' to expose the cruel reality and hypocrisy of what really goes on behind the respectable facade of hunting.

£2,000 pays for a hidden camera



Publicity

The League is hugely effective at publicising the oft-hidden and secretive activities of the callous minority who persecute wildlife for 'sport.'

We take decision-makers to witness, first-hand, the horror of bloodsports including the infamous Waterloo Cup hare-coursing event on Merseyside.

We organise nationwide initiatives such as mobile advertising - taking our message directly to hunts for maximum publicity.

£500 pays for an ad-van like the one pictured above

News Reports

Using the raw evidence from our investigative work, our Press Office secures vital TV, radio and newspaper coverage to keep the public fully informed of the reality of wild animals being killed in the name of sport. This includes the provision of regular press and video-news-releases.

£35 pays for producing and sending a Video News Release

Political Campaigning

The League's Political Department provide reports and briefings to politicians of all parties on our work to protect wildlife. Our seasoned political campaigners help initiate and draft bills such as the Wild Mammals (Protection) Bill which became law in 1996. It is this side of our work which is so important to secure legislation to ban hunting and we are determined to fund as effective a campaign as possible. We also help sympathetic MPs to draft Parliamentary Questions and speeches in debates.

£15 - pays for a lobbying pack to be sent to MPs and local councillors



Shows & Exhibitions

The League attends as many public events as possible. We feel that it is important to be represented at public shows and exhibitions and are indebted to all the local volunteers who help organise stalls around the country. Hunting apologists often claim that those against the hunting of wild animals are ignorant urban-dwellers but we know from the strength of support we have from those living in the countryside that this is not the reality. Our purpose-built exhibition bus has toured the country attending agricultural shows and a variety of public events for many years. We also exhibit at the political party conferences.

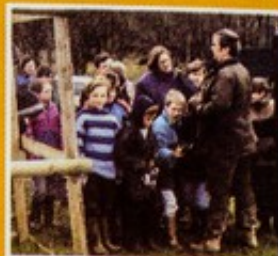
£15,000 pays for an exhibition vehicle



Education

The League believes that it is vital to promote respect for wildlife and habitat conservation amongst the public, especially young people.

We produce and distribute (free of charge) information leaflets to enquirers and specialist resource packs for teachers and school students. Each month we send out hundreds of student packs to pupils studying animal



issues as part of the National Curriculum. This work is backed up by a schools video 'The Animals Debate' produced in association with other leading animal welfare organisations.

Each week our staff and local representatives provide illustrated talks in schools, colleges, clubs and associations or take part in debates at public meetings. We are always prepared to debate with the hunting fraternity anywhere and at anytime.

The League also arranges educational visits to our Wildlife Sanctuaries where school parties (often from large cities) are encouraged to learn about nature.

£50 pays for production of slides for a talk

Conservation

The League's West Country staff and volunteers are kept busy all year round with tree planting, hedge-laying and the encouragement of wildlife by the construction of ponds, butterfly gardens, the placing of nesting-boxes etc. The League works closely with the RSPCA and other local wildlife rescue groups in relocating and rehabilitating wild animals on our secure sanctuaries.

The League believes that it is vital to promote respect for wildlife and habitat conservation especially amongst young people. To this end, school talks and educational visits to the Wildlife Sanctuaries are regularly organised.

£1,000 pays for a badger release sett to be built



HOW YOU CAN HELP!

You can help the League Against Cruel Sports to protect wildlife in the following ways. Please complete your details on the form overleaf and tick the appropriate boxes on the form below and return this to the address overleaf. Whatever your contribution to our work, your support is vital and will be warmly welcomed.

JOINING AS A MEMBER

- ☐ **SUBSCRIPTION** You can join the League Against Cruel Sports as a member. The League is a membership-led organisation. Members elect an Executive Committee which decides the policies and direction of the League and act as Directors for the Limited Company which employs a staff to conduct the day-to-day running of the League's work. Members are invited to the Annual General Meeting and, after one year, are entitled to vote in elections. By encouraging others to join, you help strengthen the League and its campaigns. To join, please complete and return the Membership Application overleaf.

PUBLICITY

- ☐ **LEAFLET DISTRIBUTION** Supplies of our leaflets are available from our Information Officer, along with leaflet dispensers for libraries, veterinary surgeries, health food shops, wildlife centres, colleges or anywhere else where we may gain support. Why not approach some of these locally and ask if they will take a dispenser?
- ☐ **WILDLIFE GUARDIAN JOURNAL** Helping to sell or distribute the League's journal gets our message across. Most libraries will take a copy if asked, as will schools, colleges and establishments with waiting rooms.
- ☐ **LETTER WRITING** 'Write to your MP' may be a cliché, but it does work! MPs do take note of their postbags. Local councillors also respond to the views of their voters, and local papers or company magazines may print letters. Hunters will be vociferous in their reply as they try to justify their threatened 'sport', so always be sure your facts are accurate. More information on letter-writing is available from the League's Information Officer.
- ☐ **LIBRARY DISPLAYS** Many libraries will allow organisations to mount displays, usually for one or two weeks. Leaflets, posters and pictures can be provided by our Information Officer.
- ☐ **VIDEO FILMS** The League has a number of videos on all aspects of hunting. Once again, our Information Officer can provide full details.

POLITICAL ACTIVITY

- ☐ **CAMPAIGNING** - One of the most important features of the League's work is political campaigning. It can be delicate work, and constant contact needs to be kept with MPs and councillors. The campaign within Parliament has never been stronger. It is vital that politicians of the different parties are supplied with the necessary technical information to enable them to debate on behalf of wildlife. 'Political Lobbying' information is available from our Information Officer - more specific detailed information is available from our Political Officer.

SANCTUARIES

- ☐ The League's wildlife sanctuaries in the West Country cover an area of around 2,000 acres and are managed from our HQ at St Nicholas' Priory, Dulverton for the benefit of flora and fauna. Our staff and volunteers are constantly vigilant in ensuring that local hunts do not trespass and poachers do not kill deer on our land. Fences have to be repaired, dead wood cleared and other tasks carried out. The work is plentiful and varied, so if you live in Devon or Somerset, or are thinking about spending some time in the area, we will pass on your details to our West Country HQ.

LANDOWNERS

- ☐ Numerous landowners are advised about prohibiting hunting on their property each year. They include the nation's largest farmer (the Co-Op Wholesale Society), many local authorities and private individuals who are League members. Whether you own 1,000 acres or a small garden, if a hunt operates in your area, it is important to tell the masters that they are not welcome on your land. Your neighbours may also require help in upholding their property rights. Our policy helps to protect both property and livestock. Further details from our Information Officer.

FUNDRAISING

- ☐ **DONATIONS** We rely totally on donations from the public for our survival, so any donation that you or your friends can give will be used for our campaigning and conservation work to protect wildlife. We send out regular campaign mailings which always include a request for funds.
- ☐ **LEGACIES** Many supporters remember the League in their wills. If you would like to consider a legacy gift to the League, we will send you our 'Will to Survive' leaflet.
- ☐ **STALLS** Table-top stalls are excellent opportunities to raise the profile and funds for our cause. If you should like to run a stall we will send you more information.
- ☐ **SPONSORSHIP** Why not ask your friends and relatives to sponsor you in an event that can be as great or as small as you like - from sponsored swims and walks to mountain climbing. You could even try entering the London Marathon! Further information and sponsorship forms available from HQ.
- ☐ **MERCHANDISE** The League has a range of salesgoods available by mail-order. Please tick if you require our most recent catalogue.
- ☐ **200 CLUB** The 200 Club is a private 'running raffle' open to all League members. At the cost of only £1 per month, you are entered in a draw with the chance of winning £25 a month - or £50 if you are our jackpot winner!
- ☐ **STREET COLLECTIONS** Why not apply to your local council to hold a charitable street collection. These events raise vital funds from the public to help fund our work. Further information from HQ.
- ☐ **RAFFLE TICKET SELLERS CLUB** If you can sell tickets in our twice-yearly raffle, you can join our sellers' club. In each draw, the person who sells the most tickets wins a Special Prize.

HUNT MONITORING

- ☐ As well as hounding wild animals, hunting can involve damage to crops and gardens, trespass on roads and railways and killing or worrying pets and livestock. The vast majority of such incidents go unrecorded. Following the hunt with a camera can produce the evidence needed for media exposure and legal action. Reports and photographs are needed by the League and across the country groups of Hunt Monitors regularly follow hunts week in and week out. It is essential that hunt monitors are officially registered with Head Office and work as part of a local group.

LOCAL SUPPORT GROUPS

- ☐ A network of local support groups across Britain are involved in many of the activities in this leaflet and more besides. Why not consider getting involved at a local level - further details from our Information Officer.

VOLUNTARY WORK

- ☐ If you live in or near London, you can assist with many tasks at Head Office - making up information packs, stuffing envelopes and other administrative work. We are happy to reimburse your travel costs. Again, please contact our Information Officer for further information.

DON'T JUST SYMPATHISE - JOIN !

The League Against Cruel Sports was founded in 1924 to oppose and prevent cruelty to animals and in particular cruelty resulting from the hunting with dogs of wild mammals, hare coursing and the digging and baiting of badgers. The League promotes and encourages kindness towards animals to discourage cruelty and thus promote feelings of humanity and morality in the human race through both campaigning and the provision of wildlife sanctuaries.

You can support the League by joining as a member. League members pay an annual subscription and receive the League's journal 'Wildlife Guardian', an exclusive enamel badge, annual report & accounts and invitation to the annual Open Weekend and AGM. Members are entitled to full voting rights after one year's subscription. The League is dependent upon public donations to fulfil its aims and purchase and maintain its wildlife sanctuaries.

MEMBERSHIP APPLICATION

- ☒ "I am opposed to bloodsports and cruelty to wild animals, and support the aims and principles of the League Against Cruel Sports."

Signature _____ Date _____

(if you are applying for affiliate membership on behalf of an organisation - please state position in organisation)

Please enrol me for the following type of membership:

- ☐ **ORDINARY** (adult) £15 per annum
- ☐ **FAMILY** (two adults living at the same address – please state name of second person for voting purposes) £25 per annum
- ☐ **UNWAGED** (non-earning adult – please supply evidence of non-earnings) £6 per annum

- ☐ **YOUTH** (under 18's – please state date of birth
___/___/___ - no voting rights) **£6 per annum**
- ☐ **AFFILIATE** (organisations of three or more people –
no voting rights) **£POA**
- ☐ **LIFE** (adults only) **£500 one-off payment**

(all prices inclusive of VAT where applicable)

Please complete your details in block capitals:

(Ms/Mrs/Miss/Mr)	First name	Surname
------------------	------------	---------

Name of organisation if applying for affiliate membership

Address

Town	County	Postcode
------	--------	----------

Telephone _____ Fax _____

Email	Membership amount
-------	-------------------

Membership amount

Donation

Total Payment enclosed

There are two simple ways to pay your membership - by cheque or credit card. *(Please tick appropriate payment method)*

- ☐ **CHEQUE/POSTAL ORDER** - Please accept my cheque/postal-order for the above amount (made payable to the 'League Against Cruel Sports Ltd')
- ☐ **CREDIT CARD** - Please debit my Visa/Mastercard account for the above amount (please complete the following details)

Card number Expiry date

Cardholder name _____ Signature _____

- ☐ **Data protection.** From time to time the League conducts reciprocal offers with like-minded organisations - please tick this box if you prefer not to be involved in such offers.

Please return this form with your remittance to: League Against Cruel Sports Ltd – 83/87 Union St London SE1 1SG

INTRODUCING THE LEAGUE AGAINST CRUEL SPORTS

Founded in 1924, the League Against Cruel Sports maintains a unique approach to the protection of wildlife combining both campaigning and conservation.

Campaigning

In Parliament, the League has cross-party support for its campaign to abolish hunting with dogs.

In 1996, after centuries of no legal protection whatsoever for wild mammals, the League helped steer the Wild Mammals (Protection) Act through Parliament. This legislation gives basic protection to wild mammals from the largest

whale to the smallest shrew. Now we need your help in strengthening this legislation to include the outlawing of hunting with dogs. Very few people know about the secrecy surrounding hunting and those on the inside hide the cruel truth even from their own supporters. League investigators (often undercover) regularly expose the reality of what really goes on behind the respectable facade of hunting. The League also remains vigilant for tell-tale signs of, and wherever possible brings to justice, those involved in illegal bloodsports such as badger-baiting, dog-fighting and cock-fighting.



Sir Paul McCartney

"I believe that hunting with dogs is a barbaric practise that in no way can be justified as sport, and must be banned in our society before we can think of ourselves as 'civilised.'"

As a longstanding Patron of the League Against Cruel Sports, I would urge you to support their campaign to end the horrors of hunting. I am particularly involved in backing the League's animal protection and conservation work on its Wildlife Sanctuaries in the West Country. Please join me in my vision of a cruelty-free future for Britain's wildlife."

Conservation

The League backs up its campaigning work with a conservation programme providing practical help to wildlife through its network of Wildlife Sanctuaries in the West Country. Since 1959, the League has purchased land of special benefit to wildlife. The League's extensive network of Wildlife Sanctuaries are managed from the League's West Country Operations HQ at St Nicholas' Priory near Dulverton, Somerset. The sanctuaries contain a unique collection of natural meadows, ancient woodlands and wetlands. The diversity of the sites accommodate and provide for a variety of animal species, including rare

birds of prey, butterflies, bats, dormice, badgers, otters, foxes, reptiles, Roe and Fallow Deer and of course Britain's largest land-mammal the Red Deer. Sound conservation practices are employed to provide a safe haven for wild animals. Because of the natural management programme, rare orchids, ferns and lichens are to be found on a number of sanctuaries and these locations are now listed as being Sites of Special Scientific Interest.

This leaflet contains more information on the work of the League as well as a membership application form - SO GO ON, DON'T JUST SYMPATHISE - JOIN!

League Against Cruel Sports Ltd Company no: 2880406

Registered at: 83/87 Union St London SE1 1SG

Tel (0171) 403 6155

www.league.uk.com

Fax (0171) 403 4532

email: league@compuserve.com

