

This your burger... this is the trash / Viva!

Contributors

Viva! (Organisation)

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Viva!

This
is your
burger...

Left: A heavily pregnant cow
Below: Full term calves like this one are
cut from their dying mothers and killed

this is the trash



Every year, 150,000 pregnant cows are slaughtered – some for hamburger meat. Many are approaching full term.

The calves may still be living when their mothers are disembowelled. They tumble to the floor and in a pile of bloody organs, they thrash and drown.

*There's no such thing
as a cut price burger*

MEAT – IT'S A BLOODY BUSINESS

