

**Slaughter of the innocent : captive bolt pistols, electrodes, knives, scalpels, guns, rods, goads... the obsolete weapons of a needless war / The Vegan Society.**

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Vegan Society.

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### Enquirer's Pack

If you would like to know more about the many aspects of veganism, please send for our Enquirer's Pack. In return you will receive leaflets on the following topics:

**HEALTH:** Answers any doubts as to whether a vegan diet can supply all our nutritional needs.

**ECOLOGY:** Details the benefits to our planet as a whole of a large-scale adoption of veganism.

**WORLD FOOD PROBLEM:** Explains the link between animal farming and human famine.

**DAIRY INDUSTRY:** Exposes the cruelty inflicted on cow and calf to produce totally unnecessary foods.

You will also receive a booklist of recommended reading on these subjects and details of Vegan Society merchandise. Please send a large (9" x 4") SAE marked 'Enquirer's Pack' to The Vegan Society, 7 Battle Road, St Leonards-on-Sea, East Sussex, TN37 7AA. You may already be convinced of the strength of the vegan case. If so, please join the Society and add your voice to the growing chorus of concern over the appalling violence inflicted daily on all forms of life. A new, more caring way of living is not only possible, but is made a reality by all those already committed to veganism. Please stand up and be counted – join us now, and help to reduce the suffering in the world, of both humans and non-human animals.

### Membership/Enquiry Form

Why not support – or perhaps just find out more about – those working positively towards an end to all animal abuse and the widespread adoption of a more ecologically sound way of life? Simply fill in the form below and return to: The Vegan Society, 7 Battle Road, St Leonards-on-Sea, East Sussex, TN37 7AA. Please tick as appropriate.

☐ PLEASE SEND ME A FREE VEGAN INFORMATION PACK – for which I enclose a stamped addressed envelope.

☐ I WISH TO BECOME A MEMBER of the Vegan Society Ltd and undertake to abide by its rules as set out in the Society's Memorandum and Articles of Association. I declare that I am a practising vegan (no animal products).

☐ I WISH TO BECOME AN ASSOCIATE of the Vegan Society Ltd. Although not a practising vegan, I agree with the Society's aims and would like to support its work.

I enclose payment as follows (please tick as appropriate):

Cheques/POs should be made payable to: The Vegan Society Ltd

☐ Individual £15.00 ☐ Family/Joint £20.00  
☐ Unwaged individual £10.00 ☐ Unwaged family/joint £14.00  
☐ Junior (under 18) £8.00 ☐ Life membership £250.00

☐ I WISH TO SPONSOR your work, for which purpose I enclose a donation of ☐ £5.00 ☐ £10.00 ☐ £25.00 ☐ £50.00 ☐ £ .....

Title (please delete as appropriate) Miss/Mr/Mrs/Ms

Name (please print) \_\_\_\_\_

Address (please print) \_\_\_\_\_

Postcode (please print) \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Profession/Skills \_\_\_\_\_

### Compassion, Not Cruelty



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The Vegan Society is an educational charity which promotes the ideals of compassion and justice towards all animals, human and non-human, in contrast to the pursuit of narrow, and short-sighted, self-interest. It was the great Leonardo da Vinci who said that "the time will come when men will look upon the murder of animals as they now look upon the murder of men". The Vegan Society is working positively to bring that time closer.

THE  
**Vegan**  
SOCIETY

The Vegan Society Ltd., 7 Battle Road,  
St Leonards-on-Sea, East Sussex, TN37 7AA  
Registered in England No. 1468880 Registered Charity No. 279228

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## SLAUGHTER OF THE INNOCENT



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Captive bolt pistols, electrodes, knives, scalpels, guns, rods, goads. . .

**THE OBSOLETE WEAPONS OF  
A NEEDLESS WAR**

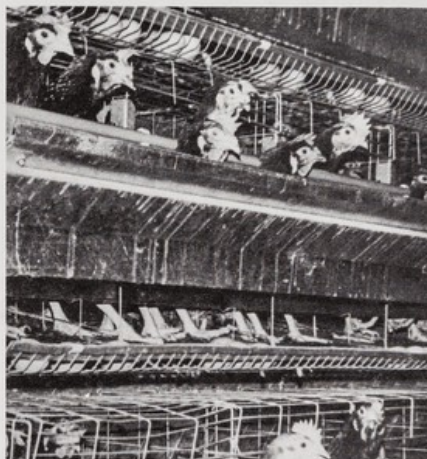
THE  
**Vegan**  
SOCIETY

For WAR it is. A war waged against the defenceless, against the unthreatening, against the innocent. Against all reason and decency. Consider briefly some of the everyday horrors condoned in this country, reminding yourself that we are now in the closing years of the 20th century.

### ... Down on The Factory Farm

Each year some 450 million animals are killed for food in Britain. Most spend all or the greater part of their lives in entirely artificial conditions, unable to satisfy their natural desire for movement and contact with their own kind. Some are imprisoned for their products rather than their flesh: hens are crammed, as many as five at a time, into battery cages without room enough for even one to spread her wings; cows are subjected to yearly pregnancies and then robbed of their calves so that humans can drink their milk. Eventually, when egg or milk yields cease to be 'economical', the animals are killed, their less than prime flesh being used for pet and junk food. Despite the use of 'humane' slaughtering techniques (See *Vegan Society leaflet HUMANE SLAUGHTER?*), a bloody death is a squalid reward for swelling the bank balance of the stockfarmer.

All this for products which are not only unnecessary but which medical and nutritional science are increasingly identifying as hazardous to human health.



Bob Allen

### ... Upon the Altar of Science

In the name of science, intense suffering can be deliberately inflicted upon an animal, which would be a criminal offence if done by a member of the general public. Over 3 million animals are callously abused each year in British laboratories for a variety of purposes, including:

- the development of 'safe' new drugs and surgical techniques;
- psychological experiments to discover how behaviour is altered by pain, overcrowded conditions, or deprivation of sleep, food or social contact;
- the safety-testing of consumer products, including tobacco, cosmetics and other non-essentials;
- military weapons research.

80% of these animals receive no anaesthetic.

Clearly, many of these experiments are carried out for nothing more than commercial gain, academic prestige or to satisfy idle curiosity.

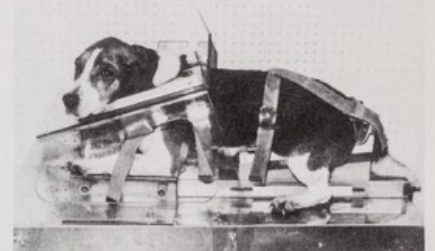
Apart from the ethical objection to *all* animal experiments, vivisection has been opposed by many eminent doctors on purely scientific grounds: wide variations in species' reactions mean that substances can be tested more accurately on human cell and tissue cultures, with computer 'models' of human physiology, and on human volunteers, as is the case with cruelty-free cosmetics. Alternative therapies are available which provide effective treatment independent of drugs and animal testing. We also know that many illnesses are self-inflicted - caused by smoking, unhealthy eating habits, lack of exercise, environmental pollution - and are

### ... In the Pursuit of Pleasure

Whilst livestock farming and vivisection are the most obvious forms of institutionalised cruelty, animals are also subjected to many other abuses. They are hunted, shot and fished for 'sport'; they are trapped, caged and killed, often barbarically, for their skins; circus animals spend most of their lives in cramped trailers before being forced to perform degrading tricks in the name of 'entertainment'; and each year sees the pitiful mistreatment and deaths of many thousands of unwanted pets, bought as 'living toys', and then callously discarded when the novelty wears off.

### ... Or for the Good of All

For these atrocities to cease a massive educational campaign must be mounted - firstly, to increase public awareness of the facts of animal exploitation, and secondly, to show how easy it is to live without such cruelty once the humane, non-exploitative alternatives are known. This is where the Vegan Society is so important. Many organisations are campaigning against cruelty to animals, but their range of concern is often necessarily limited to the eradication of specific abuses. The Vegan Society extends such concern to *all* forms of animal exploitation - whether for food, clothing or any other purpose - and, as far as is possible and practical, vegans apply the ethic of compassion in their personal lives.



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therefore preventable. To force animals to suffer in laboratories as a consequence of our recklessness is indefensible.