Over 3 million animals die in British laboratories every year: ignore it and it won't go away / British Union for the Abolition of Vivisection.

Contributors

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THE BUAV

or almost 100 years, the British Union for the Abolition of Vivisection has led the campaign to end animal experiments.

Working strictly within the law, we aim to change opinions, educate the public, and influence decision makers in government,

commerce and the scientific

By conducting undercover investigations we are able to reveal the shocking truth abou vivisection and urge those in positions of power to end animal tests.

Because of the growth in support for our aims, BUAV campaigns are making great headway. Political support is growing, and more and more

organisations are abandoning cruel testing methods

Recent campaign successes include the decision by car manufacturer General Motors to stop using animals in crash tests and the refusal of several major airlines to transport primates destined for use in laboratories. Our Choose Cruelty-Free campaign enabled us to talk to many companies (including Superdrug, Sainsbury's and the Co-op) who now produce cosmetic ranges without resorting to animal tests.

With your help we can build on such victories and work towards the day when no animal has to suffer and die in a laboratory.

IGNORE IT AND IT

WON'T

GO AWAY

THE DEATH TOLL

n the time it takes to read this leaflet, 20 animals will die as a result of experiments carried out in British laboratories - that's over 3 million wasted lives every year.

The campaign to end animal experiments is led by the British Union for the Abolition of Vivisection (BUAV), and we urgently need your help to stop this terrible suffering.

ed falsified

THE SUFFERING

eticulous research including undercover investigations takes the BUAV into the secret world of animal experimentation. What we find never ceases to shock. We have discovered mistreatment of animals, tests carried out

where no law required them and even laboratory staff falsifying

test data to save time and effort. But, worst of all, we have found animals being subjected to horrifying extremes of pain and

- · beagle dogs deliberately poisoned with insecticides
- · rats force-fed the human equivalent of 4lbs of lipstick
- · the eyelids of newborn kittens scwn together
- · rabbits locked in stocks whilst harsh chemicals are dripped into their eyes

And now, in a sinister new development, animals are even being genetically programmed to suffer from painful diseases from birth so that they can be used as mere laboratory tools.

THE CRUEL WASTE

he BUAV believes that such acts are crimes against decency and compassion What's more - many scientists now agree that animal tests are not only inaccurate and misleading, but can be replaced by humane alternatives such as tissue cultures and computer modelling.

"There is now a considerable amount of evidence to show that testing drugs, chemicals and cosmetics on animals is of little or no value"

Dr Vernon Coleman

Medical author and journalist

IGNORE IT AND IT WON'T GO

AWAY

o if you share our view that animal experiments are cruel, unnecessary and must be stopped - please send a donation to the BUAV today.

Vivisection is an unpleasant and distressing subject - but if we choose to put it out of our minds, we simply condemn millions more



campaigns have helped to

animals to die in laboratories.

Remember your support can make a difference, so please do whatever you can to help.

Thank you



YES - I WANT TO HELP!

Here is my donation. Please use it to help end the needless

suffering of animals						
□ £100	□ £75	□ £50	□ £25	□ £20	□ £15	
OTHER £		(please specify amount)				
NAME						
ADDRESS						

POSTCODE

☐ I enclose a cheque/P.O. payable to BUAV for £ __

Card no. _____Today's Date

Complete form, detach at perforation, moisten edges and fold to form envelope (enclosing your cheque if you're sending a donation). Moisten glue strip on flap and seal firmly.



Expiry Date

16a Crane Grove

L45 320