

## **Pilot Whale Campaign.**

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## **PILOT WHALE CAMPAIGN**

Each year in the Faroe Islands, a part of Denmark, about 1500 pilot whales and other small whales, dolphins and porpoises are brutally slaughtered. This is the world's largest whale kill and it happens just 180 miles off the Scottish coast.

The whales are herded into shallow bays, restrained by heavy steel hooks or 'gaffs', which are hammered into their bodies, often in the eye or blowhole. After being dragged to shore the whales, thrashing in fear and agony, can snap their own spines as they try to break free. Others die as the whalers slice with small knives behind the blowhole to sever the main arteries and spinal cord. No whale is spared, even pregnant and lactating mothers and their babies are killed.

### **CAMPAIGN SUCCESS**

We have campaigned for 8 years to stop Faroese pilot whaling, but the Faroese and Danish Governments have refused to listen. In 1993 we called for a boycott of Faroese fish, and shopping giant Asda has already stopped selling it. The Co-op no longer sells Faroese fish for 'commercial reasons' and both Safeway and Iceland Foodmarkets have told their suppliers to find other sources of fish.

### **SUPERMARKET TARGETS**

Marks & Spencer, Sainsbury's and Tesco have agreed to label their frozen Faroese fish as 'PRODUCT OF THE FAROE ISLANDS'. If people stop buying Faroese fish then they will no longer sell it. Look for the label and **DON'T BUY IT.**

### **FISH & CHIP SHOPS**

A lot of frozen Faroese fish ends up at your local fish & chip shop. If they sell it, tell them to stop and **DON'T BUY IT** yourself.

The Pilot Whale Campaign is a coalition of:



## WHAT YOU CAN DO

Write to the following people saying you won't buy Faroese fish until the killing ends:

### SUPERMARKETS

MARKS & SPENCER - Mr C Silver, Managing Director, Marks & Spencer plc, Michael House, Baker Street, London W1A 1DN.

SAINSBURY'S - Mr D Sainsbury, Chairman, J Sainsbury plc Stamford House, Stamford Street, London SE1 9LL.

TESCO - Mr A Malpas, Managing Director, Tesco, PO Box 18 Delamere Road, Waltham Cross, Herts, EN8 9SL.

### FISH & CHIPS

These companies supply Faroese fish to your local fish and chip shops:

ROSSFISH LTD - Mike Parker, Managing Director, Rossfish Ltd, Hutton Road, Fish Docks, Grimsby, Humberside DN31 3PX.

BRAKE BROTHERS LTD - F Brake, Managing Director, Brake Brothers Ltd, Enterprise House, Godington Road, Ashford, Kent.

MARR SEAFOODS - Jeff Evans, Managing Director, Marr Seafoods, 102 Gillett Street, Hull HU3 4JG.

### GOVERNMENTS

Poul Nyrup Rasmussen, Danish Prime Minister, Christiansborg Prins Goergen, Gaard 11, 1218 Copenhagen K, Denmark.

Marita Petersen, Faroese Prime Minister, Foroyalandstryyi FR 100 Torshavn, Faroe Islands.

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Please send me a Pilot Whale Campaign Action Pack NOW!

I would like to donate:

£10  £20  £50 £ Other . . . .

Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Tel \_\_\_\_\_

Age (if under 18) \_\_\_\_\_

Please make cheques payable to The Pilot Whale Campaign and send with a SAE to:

PILOT WHALE CAMPAIGN  
2 PEAR TREE COURT, LONDON, EC1R 0DS

9-2-94: outside M+S Spencer's, High St, Kensington: SRL