

Against animal testing : the final countdown / The Body Shop, BUAV.

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British Union for the Abolition of Vivisection.

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AGAINST

ANIMAL TESTING

The Final Countdown

For years, The Body Shop has campaigned for an end to animal testing in the cosmetics industry. Now our goal is in sight.

This Autumn, the EC Council of Ministers will vote on a resolution that will prohibit cosmetic products or ingredients being marketed in the EC if animal-tested after January 1 1998.

But victory isn't assured. We must keep on lobbying so this resolution passes.



Write to Prime Minister John Major now!

A Long-term Commitment

Since the first branch opened in 1976, The Body Shop has always believed animal testing in the cosmetics industry to be cruel and unnecessary.

We have worked with the British Union for the Abolition of Vivisection to lobby officials and raise public awareness on the issue of animal testing.

BUAV has co-ordinated a coalition of 30 animal welfare groups across the EC to campaign to halt such tests.

In June, both the European Parliament and the European Commission approved a proposal to ban the marketing within the EC of any cosmetic products and ingredients tested on animals. This ban would be effective from January 1, 1998.

Now the proposal for a full ban has passed to the EC Council of Ministers for a vote later this year.

MAKE IT HAPPEN

As current EC president, the U.K. is in a position to lead Europe in a ban against animal testing in the cosmetics industry. Prime Minister John Major himself has expressed sympathy with this issue in the past. Now he can do something about it.

Write to John Major, asking him to use his influence during the U.K.'s presidency of the EC to ensure that the animal testing issue is given priority and to encourage the Council of Ministers to pass the resolution calling for a ban from January 1, 1998.

**John Major
Prime Minister
10 Downing Street
London SW1A 2AA**

For more information, contact BUAV, 071 700 4888

The Body Shop never has and never will test ingredients or final products on animals or authorise such tests on its behalf. We adhere to BUAV's five-year rule - every six months, our suppliers and manufacturers must sign a declaration stating that they are not testing our ingredients on animals and have not done so within the last five years. This dynamic policy is proving successful in changing the practices of suppliers and manufacturers who used to test on animals.



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