Tesco and animal testing: Tesco cares and now we offer you the choice on toiletry and household products / Tesco Stores Ltd.

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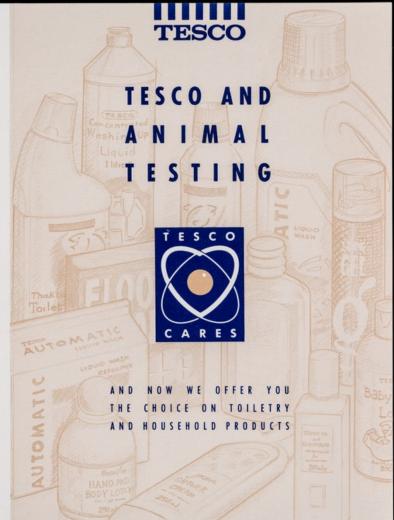
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ANIMAL

ANIMAL TESTING FOR HUMAN SAFETY

The purpose of this leaflet is to set out clearly Tesco's position on the use of animal testing in our products and to introduce you to a new, three level labelling system that will allow you to make clear and informed choices about the purchases you make.

MOST PROPLE WOULD AGREE THAT, TO PROTECT THE PUBLIC, IT'S ESSENTIAL THAT PRODUCTS ARE TESTED FOR THESE SAFETS BEFORE THEY ARE FUT ON SALE. AND, WIT PRODUCTS THAT ARE SATEN OR APPLIED DESECTLY TO THE BODY, IT'S MORE IMPORTANT THAN EVER.

THAT'S WHY ALL DEVELOPED COUNTRIES HAVE ESTABLISHED STRENGENT TISTING PROCEDURES, DESIGNED TO MAKE ARSOLUTELY CERTAIN THAT NEWLY CREATED HOUSEHOLD, COSMITTIC AND TOLIETRY PRODUCTS ARE HARMLESS TO HUMAN BEINGS.

MOST COUNTRIES' TESTING SYSTEMS HAVE BELED TO A CREAT EXTENT ON ANNAM TESTING FOR MANY YEARS - BOTH FOR TESTING THE FINISHED PRODUCT AND FOR TESTING THE INDIVIDUAL INGREDIENTS THAT MAKE UP THAT PRODUCT

THAT'S BECAUSE, SHORT OF TESTING PRODUCTS ON HUMAN BEINGS THEMSELVES, ANIMAL TESTENG HAS BEEN THE MOST RELIABLE PROCEDURE IN THE PAST.

TESCO As a major retailer, one of our primary concerns

ANIMAL is the public's safety in relation to the goods we produce and sell. But we are also concerned to keep the level of animal testing to the minimum necessary for safety assurance.

For these reasons, Tesco prefers to use only ingredients that have been tried and tested in the past and have a long history of safe use. So, although Tesco sells household and toiletry products containing ingredients that may at one time have been tested on animals, you will not find a Tesco own label finished product on sale that has been tested on animals.

That's because we believe that, as the majority of new toiletry, cosmetic and household products have had all their ingredients tested - and proved safe - in years gone by, there's usually no need to subject the finished product to animal testing today.

To allow our customers to make an informed choice when purchasing our products, Tesco has developed a special, three level labelling system which tells you not only whether the finished product has been tested on animals, but also whether any of its ingredients has been subjected to animal testing.

Number 1 - means that the finished product has never been tested on animals.

Number 2 - means that the finished product has never been tested on animals. The individual ingredients used have not been animal tested by Tesco or our product manufacturer, but some of the ingredients have had their original safety tests conducted since 1985.

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Number 3 - means that the finished product has never been tested on animals. The individual ingredients used have not been animal tested by Tesco or our product manufacturer. The safety tests carried out in order to originally approve the use of the ingredients were conducted before 1985.

HELP US FIND WAYS TO TEST PRODUCTS

For some time, Tesco has been committed to helping find new ways of testing products, ways that will ensure the safety of people without involving the use of animals.

To support this aim, we have set up a special contribution scheme to raise money for F.R.A.M.E. - the Fund for the Replacement of Animals in Medical Experimentation.

The scheme is connected to purchases made from our recently launched Nature's Choice range, a collection of 20 hair, skin and bath products which have not undergone animal testing and do not contain any animal-based ingredients.

For every purchase our customers make from the Nature's Choice range, we will donate Ip to F.R.A.M.E.