

## **Humane research fund appeal / Mark Gold.**

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## HUMANE RESEARCH

DONOR CARD SCHEME

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Dr. Robert Sharpe, BSc, PhD.

7 Castle Street  
Tonbridge  
Kent

18th-24th May 1992  
Humane Research  
Donor Card Week

### Humane Research Fund Appeal

Dear friend,

Thank you for helping to save human and animal lives.

As you probably know, the Humane Research Donor Card has now been going for just over a year. What you may not know is how much of a success it has proved. The four-page Humane Research progress report shows just how far we have come.

The next stage in our campaign calls on the Government to establish a national network of human tissue banks of which there is a terrible shortage. With your help, we recently funded such a facility at the University of East Anglia – but simply do not have the resources to set up the much-needed network.

There are now approximately *a quarter of a million people* in Britain carrying the card. With your help, I believe that we can greatly increase this number. To accomplish this I'd be grateful if you could do two things.

- Firstly, help us distribute the Humane Research Donor Card. Give the enclosed card to a friend or relative – *if everyone carrying the card does this we will double the number of potential donors*. You can obtain more cards by filling out the enclosed reply-slip.
- Secondly, we do desperately need funds to help continue the success of the scheme. It costs us approximately £5 to send out a dispenser of donor cards, £30 for a library display, and £5,000 for a human cell tissue bank.

*We rely solely on your support to fund the Humane Research Donor Card Scheme*, so please send as generous a donation as you can. Just fill out the enclosed slip, and return it to me in the envelope provided. By doing this you'll help us continue our work to replace animal experiments with this humane and scientifically-relevant initiative.

I look forward very much to hearing from you.

Yours faithfully,

Mark Gold  
Director.

P.S. If you contribute £30 or more, we'll send you a signed copy of the "Living Without Cruelty" book free of charge.