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The World Campaign for

World Society for the Protection of Animals

" bears are a booming business"



Paws taken from a raid on a bear banquet

THROUGHOUT ASIA, a bear's gall bladder is a highly prized remedy - reputedly curing anything from haemorroids to liver disease.

In the last three years more than 1050 kg of bear gall bladder were exported to Japan from China alone.

That is approximately 10,000 dead bears from ONE country

Tour parties go all the way to Thailand from Korea and Taiwan to eat bear

The cub is slowly lowered into a tank of hot water while the guests look on. They eat its paws and meat, then take the gall bladder home to dry.

To put an end to this butchery we need to ensure that existing protection laws are enforced and new ones created. Until we achieve this there is a price on the head of every living bear.

of bear bladder can now fetch as much as one gram or heroin.

Five of the eight species of bear are already close to extinction. All are under threat. Unless something is done now to reverse an appalling catalogue of cruelty and exploitation, the world could be without one of its best loved animals. Libearty - the world campaign for bears was launched in February 1992. We desperately need your support.

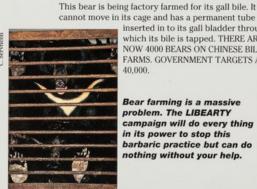
" the bears are a nuisance"



ALL BEARS are threatened by man's ruthless destruction of their habitat. Those bears who survive the chainsaws are forced into smaller and smaller territories by new farmland, buildings and roads. Isolated, they inbreed and their resistance to disease is weakened. Many are killed by farmers or cars as they search for food.

There are less than 20 bears left in France.

Unless we do something now to protect bears and what's left of their habitat, they are doomed to extinction



Bear farming is a massive problem. The LIBEARTY campaign will do every thing in its power to stop this barbaric practice but can do nothing without your help.

inserted in to its gall bladder through

FARMS. GOVERNMENT TARGETS ARE

which its bile is tapped. THERE ARE

NOW 4000 BEARS ON CHINESE BILE.

" bears make me laugh"

THE PARTY OF THE P

Entertaining tourists at a Japanese bear park ALL OVER the world, bears in captivity can endure a lifetime of abuse and degradation just for our

To the

joy,

tourists'

bears, in

Japanese

parks

often

over

mates,

fight to

the death

food and

amusement. Parks?

In some Japanese bear parks up to 40 bears, naturally solitary animals, are squashed into a concrete area smaller than a tennis court.

Pets?

In Asia, bear cubs are sold as cute, exotic pets. Later, when they grow

too big, they may be sold again - but this time to a restaurant or a medicine shop.

Pavements?

In parts of Asia and Europe, bears are still dancing on the streets for tourists.

Some cubs are "taught" to "dance" on burning

metal trays and many bears are controlled by a ring and rope inserted through holes drilled between their palate and nose.

We can stop this kind of suffering by persuading governments and tourists not to accept the exploitation of animals as entertainment.



These are our aims:

- to stop the slaughter of endangered bears for their body parts. To achieve this we will need education programmes, anti poaching projects, persistent lobbying and above all, your support.
- to improve conditions for all captive bears. We are already planning to build a sanctuary in Greece for rescued dancing bears. We urgently need your help to achieve this.
- to fund conservation projects which are VITAL to our keeping bears in their natural environment.
- to raise awareness of the threats facing all eight species of bear around the world. Please help us to spread the word

THE GOOD NEWS

In the 1960's, polar bears were so heavily hunted for their skins and meat that they were close to extinction. Serious international concern over their exploitation led to their official protection. Laws have been properly enforced and, as a consequence, polar bear populations are now stable.

POLAR BEARS ARE LIVING PROOF THAT LAWS AGAINST HUNTING AND POACHING CAN AND DO WORK WITH INTERNATIONAL CO-OPERATION AND EFFECTIVE LAW ENFORCEMENT. THE LIBEARTY CAMPAIGN CAN AND WILL ACHIEVE ITS AIMS IF WE HAVE THE NECESSARY RESOURCES.

PLEASE SUPPORT US.

LIBEARTY IS A CAMPAIGN BY THE WORLD SOCIETY FOR THE PROTECTION OF ANIMALS.



Please Support





any donation will help

An annual donation of £12.50 or more (6.00 if under 16 or over 70) means you will become a regular LIBEARTY supporter and will receive a LIBEARTY campaign pack including the first of your three issues of the LIBEARTY campaign newsletter, four campaign stickers, a window sticker and a special folder to keep them in.



JOIN US AND FIND OUT HOW YOU CAN WIN OUR CUDDLY CAMPAIGN TEDDY BEAR

C. Bartlebaugh, Center for Wildlife Information





The World Campaign





Please support us



 \Box Here is my donation . Please send me my Libearty \Box

☐ I enclose a cheque/ postal order for £_

to WSPA

□ £5 □ £12.50 □ £20 □ £50 □ other

Park Place, 10 Laura Lane, London SW8 1 UD. UK. WSPA registered charity number:282908

Expury date //_

YES I WOULD LIKE TO SUPPORT LIBEARTY

for Bears



SIATIC BLACK

(Selenarctos thibetanus)

- **Lives in SE Asia**
- Intensely slaughtered for gall bladder
- Captured for pet trade
- Very vulnerable populations



GIANT PANDA (Ailuropoda melanoleuca)

- Lives only in China
- Vulnerable to inbreeding
- Most endangered bear
- Less than 1,100 left in wild



(Melursus ursinus)

- Lives in India/Nepal
- Captured for use as dancing bear
- Poached for gallbladder
- Maybe less than 10,000 in wild

Ardea London



(Helarctos malayanus)

- **Lives in SE Asia**
- Captured for pet trade
- Severe destruction of habitat
- Least known bear

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