

Beaphar Sherley's : international experts in pet care : members of NOAH and Pet Care Trust.

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beaphar



SHERLEY'S

INTERNATIONAL EXPERTS IN PET CARE



Members of **NOAH** and

**PET CARE
TRUST**

Producing for a Better Pet World

The recent unification of Beaphar Ltd and Sherley's Ltd has enabled both companies to pool their resources and strengthen their position. Together we have over 150 years experience in developing and providing reliable medicines and health care products to generations of pets across the world.

An in-house research and development team are continually responding to the market place's demands for new and better products, and all our products are manufactured to meet the strict conditions laid out by the "Good Manufacturing Practice (GMP)" guidelines.

Staff at our UK head office in Suffolk receive many thank you letters and words of praise from happy satisfied pet owners on behalf of their pets!

Through our many years in business, the consistent high quality and dedication to customer service has given us a reputation that we are proud of, and we will ensure that pet owners everywhere can turn to a brand that they will recognise and trust for generations to come.

General Enquiries 01440 715700

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**Sherley's
Flea Free
Guarantee**

Sherley's have been experts in Flea Control for many years and are very aware of how unpleasant these itchy little parasites can be to both owners and pets. Simply follow our four-step plan and we guarantee it will rid pets and homes of fleas – **or your money back!**

Step 1. Clear pets of fleas

Use a knock down product to kill adult fleas. Try Sherley's Big Red Flea Spray.

Step 2. Protect against re-infestation

Fit a collar. Plastic, velvet or reflective – the choice is yours. Protection lasts for up to 4 months!

Step 3. Clear the house of fleas.

90% of flea infestations are NOT on pets. Fleas can lay up to 30 eggs a day which drop off into the carpets and pet bedding.

All rooms should be treated. Failure to do this could mean re-infestation in just a few days!

Try one of the products in the Sherley's range of household flea control products such as Defest or Flea Buster.

Step 4. Worm pets.

Fleas can carry tapeworms. Worm pets with a suitable worm preparation to ensure they are free from all unwanted guests.

Collars

Lost & Found Flea Collars

Innovation of the year, EMAP Trade Awards 2000.



The latest addition to the Sherley's range. These recyclable Lost & Found collars are each printed with an individual number that is registered free of charge with Sherley's. Should the pet go missing, anyone discovering the animal can telephone Sherley's on the Freephone number that is also printed on the collar, and Sherley's will help reunite the pet with their owner.

Plastic Flea Collars for Dogs & Cats

Original plastic cat and dog collars in a range of colours are also available, effective against fleas for up to 4 months. Suitable for cats from 6 months of age, and dogs from 12 weeks of age.

Felt Flea Collars for Cats

Felt collars in a range of colours and yellow reflective collars are available for cats over 12 weeks of age.

On-animal flea preparations

Big Red Flea Spray

Easy to use aerosol for the control of fleas on cats and dogs. Provides immediate kill, and residual protection. For animals of 3 months and over.



Flea Spray

Effective treatment of fleas on cats and dogs. The quiet pump action is particularly suitable for use on cats.

Insecticidal Dog Shampoo

Kills fleas while cleaning and conditioning the coat. Available in 100ml and 250ml sizes.

Permethrin Flea Powder

Puff into the coat to kill fleas on both dogs and cats over 12 weeks of age.

Environmental flea preparations

Defest II

Insecticidal flea spray that kills fleas and other insects in pet bedding and around the home for up to 3 months.

Flego

Flego is a revolutionary new flea control product for the treatment of the pet's environment, killing fleas on contact and preventing re-infestation for 6 months by breaking the flea life cycle with its unique insect growth regulator.

Flea Buster

An exciting new non-insecticidal flea control powder that gives control of fleas and other crawling insects for up to 1 year in the home!

Rug-de-Bug

A pleasantly scented insecticidal carpet freshener. Simply sprinkle on and vacuum up to control fleas and odours around the home.



FLEA CONTROL HOTLINE 0800 9174418

Wormers

Best New
Dog Product,
PetIndex
1994

One Dose Wormer for Dogs

Convenient and highly effective worm control in just one dose! Available in four pack sizes, to suit all breeds and sizes of dogs and puppies.

Multiwormers

Three-week treatments for roundworm and tapeworm, for dogs or cats. Also available in big breed pack for dogs up to 88lb weight.

Palatable Worming Tablets

Savoury flavour tablets for treating roundworm effectively in dogs and puppies, cats and kittens.

Worming Syrup

A chocolate flavoured syrup supplied in a handy pump bottle for treating roundworm in puppies and kittens.

Worming Cream

A pleasant-tasting savoury cream supplied in an easy to use syringe. For the treatment of roundworm in puppies and kittens.

Worming Granules

Available for both cats and dogs, Worming Granules are an easy, no-nonsense solution to the problem of routine worming. Virtually tasteless and odour-free, the granules are simply sprinkled onto your pet's food.



Medicinal

Rheumatine Tablets

An anti-inflammatory to bring relief from arthritis and painful joints. For adult dogs only.

Deodorant Tablets

For bitches in season and to combat body odours in dogs and cats. Available in a 50 tablet pack.

Breath Freshener Tablets

Containing chlorophyll, a natural substance derived from green plants, to help control breath odour in cats and dogs.

Cooling Tablets

Contains special ingredients to tone and refresh the system, especially useful in hot weather. For dogs and cats.

Ear Cleaner

Specially formulated to aid the removal of wax and other debris from the ear canal of dogs and cats.

Eye Lotion

Specially formulated to gently

soothe and clean the eyes of dogs and cats.

Rock Sulphur

A seasonal addition to dogs' drinking water.

Gastrine Tablets

For the relief of minor stomach disorders in dogs and cats.

Vionate

A feed supplement powder packed with 12 valuable vitamins and 11 essential minerals. Vionate ensures an active, healthy life in dogs, cats and exotic pets. Available in 120g and 500g tubs.

Calcium Tablets

Containing calcium and vitamin D, essential for strong teeth and bones. For dogs and cats.

Cat-A-Med Hairball Remover

Simply spread onto food or give directly to control the problem of hairballs caused by cats' grooming habits.



Lactol

Lactol is a special, vitamin fortified milk food in powder form for puppies, kittens and other small animals. It is also beneficial for expectant and nursing bitches and invalid dogs and



cats. Available in 250g, 500g, 1kg and 1.5kg resealable cans, with easy-open ring-pull tops on the two smaller sizes.

Nibbles treats for Rodents

A healthy snack for rabbits, guinea pigs and other rodents, with added vitamin C.

Top Form Cat Treats

Nutritious and savoury treats for cats: Original; mouse-shaped with cheese; heart-shaped with biotin; and fish-shaped with protein.

Rewards Dog Treats

A special treat for dogs made with selected ingredients containing important vitamins and minerals. Especially useful when training or showing.



Woof "n" Go

A frequent use conditioning shampoo for dogs who like to get dirty.

Dry Revive

Freshens up dogs' coats with no need for water. Banishes odours and leaves the coat glossy and sweet smelling. Now available in a handy pump-action bottle.



Pro-Vitamin Shampoos

The Pro-vitamin range of shampoos are specially formulated with pro-vitamin B5 to penetrate and nourish the hair from root to tip, helping to strengthen and protect it, leaving the coat healthy and glossy. Available in 5 formulations; Pro-vitamin Black, Pro-vitamin Brown, Pro-vitamin White, Pro-vitamin Puppy, and Pro-vitamin Deep Conditioning.



Diagnos Shampoos

Four of the shampoos in this range contain MSM (Methyl Sulfonyl Methane), a hypo-allergenic sulphur that is found naturally occurring in dairy products, vegetables and fruit. It strengthens the hair from the root, whilst encouraging natural resistance and skin cell repair. The MSM formulations available are Anti-Itch, Anti-Dandruff, Anti-Allergenic, and Hydro-soft. Tea Tree Shampoo and Insecticidal Dog Shampoo are also available under this range.

Spray Away

Neutralises dog and cat odours around the home.

Swiftie Puppy and Kitten Trainer

A few drops of Swiftie in the litter tray will quickly train puppies and kittens to use it, reducing little accidents around the home.

Top Form Tray Fresh

Neutralises unpleasant cat litter smells. Simply sprinkle in the bottom of the litter tray. Effective even for tomcats.

Coatacine Grooming Spray

Beautifier and hair tonic in an aerosol that makes grooming easy. As used by top breeders and exhibitors.

Cat Book

The complete book of cat care - from choosing a kitten to treatment and first aid in illness.

Dog Book

The complete book of dog care - from choosing a puppy to canine diseases and ailments.



beaphar®

Small Animal Care

Snackies

Delicious heart-shaped treats containing essential vitamins and minerals. Available in three varieties – Fruit and Extra Vitamin C, which is essential to guinea pigs, and cheese flavoured Ratty Snakies for rodents.



Rodi-Vit 50ml, Cavi-Vit 50ml, Chinch-Vit 50ml, Cavi Fruit 100ml with rose hip and Vitamin C.

Specially formulated supplements containing vitamins and minerals. Can help improve general health and appearance.

Grooming Powder 100g

Helps clean small animal coats without the use of water, leaving the coat shiny and tangle free. Ideal for show preparation. Recommended by Cavy breeders.

Squeaky Clean Shampoo 200ml

Refreshing shampoo for rabbits and guinea pigs helps to keep the coat tangle free and reduces matting. If used regularly, alongside good hutch hygiene, Squeaky Clean can help prevent flystrike in rabbits during the summer months.

Dirty Rat Shampoo 200ml

Fresh fragranced shampoo for rats, mice and hamsters. Helps to control strong odours associated with some breeds.

Crunch and Nibbles Treats 150g

For rabbits, guinea pigs, hamsters, mice, gerbils etc. Delicious 100% natural treats made with high quality ingredients. Crunch treats available with spinach, beetroot, apple and



carrot. Nibbles treats include-honey dipped banana chips, exotic fruit, assorted nuts and dried vegetables.

Carrot Drink 100ml

Popular and delicious drink made from carrot concentrate. Specially formulated to aid digestion and help prevent diarrhoea. Rabbits love it!

Cage Fresh 100ml

Neutralises the unpleasant odour associated with hamster and rodent cages. Regular use makes plastic cages easier to clean. Also ideal on litter trays for house rabbits!

Ferret Fresh Shampoo 200ml

Mild, fresh fragranced shampoo. Helps to control the ferrets' naturally occurring odours during the breeding season. Will not strip the coat of its natural oils. Ideal for show preparation. Leaves the coat soft and shiny.

Ear Cleaner for Ferrets 50ml

Helps prevent ear canker and mites.

Odour Free Spray 400ml

Environmental spray for cages and litter trays.

Specially formulated to neutralise the unpleasant odours associated with ferret cages and litter trays.

Regular use can prevent scaling caused by urine.

Approved and recommended by the president of the International Ferret Welfare Association.

A free colour information leaflet on caring for ferrets is available from Beaphar.



100%
NATURAL!

beaphar®

Disinfectants Nature Line & Dental



Bea Clean Disinfectants 500ml

Trigger spray. Available in six different types: Small Animal, Dog, Cat, Reptile, Bowl & Bottle and Bird. No fuss ready to use, non rinse formulation. Ideal for cages, hutches, toys, feeding bowls, drinking bottles, litter trays, work tops and floors. Eradicates many bacteria and viruses.

Recommended by the British House Rabbit Association.

Anti-bacterial Deodoriser

For home and car. Gently fragranced. Destroys bacteria that cause unpleasant smells. Ideal for car seats, furnishings, clothing and where animals have sprayed.

Dental Hygiene

Many pet owners are unaware of the importance of keeping their dogs or cats teeth clean. Dentistry bills from the vet can be very expensive. With this in mind, Beaphar have developed a complete oral hygiene range especially for cats and dogs. Information leaflets on dental hygiene and prevention are available from Beaphar.

Dog-a-Dent and Cat-a-Dent Toothpaste and Toothbrush 100g

Specially formulated toothpaste for cats and dogs, very palatable meaty taste. Unique double-headed toothbrush is ideal for all sized pets.

Nature Line



The Nature line range has been developed without the use of chemicals and insecticides. Products in this range have been specially formulated using traditional ingredients such as garlic, citronella and tea tree, as well as innovative ingredients such as Neem and Propolis. Neem oil contains four naturally occurring chemicals, which can

help to disrupt the flea lifecycle. Propolis is a resin produced by bees, which is used to construct and repair honeycomb. It has natural anti inflammatory, anti viral and anti bacterial properties.

The nature line range consists of – **Citronella** and Tea Tree Flea Repellent Collars, Citronella Flea Repellent Drop-on, **Tea Tree** Lotion, Shampoo, Dog and Cat Shower, Bird Shower, and Small Animal Shower. **Propolis** Eye Lotion, Ear Lotion, Shampoo, Foot Balm and Mouth Spray.

Neem Grooming Foam for Cats and Dogs, and Small Animal Flea and Mite Repellent Spray. Further information on these products is available from Beaphar.



Dog-a-Dent Mouthwash 100ml

Pump action spray that helps clean the dog's mouth and gums therefore helping to reduce bad breath and prevent tooth decay.

Dog-a-Dent Chewable Tablets (14 tablets.)

Containing fenugreek and chlorophyll to absorb bad breath odour, these tablets help to fight tooth decay, freshen the mouth and prevent excess drooling.

beaphar®

Bird and Reptile

Bird Range

Beaphar have developed a wide range of vitamin and mineral supplements for birds, from essential daily food supplements to treats and snacks.

Egg Food 150g

(Canary, Parakeet and Carotene enriched)

Easily digestible, enriched food supplement that can be used to compliment the usual diet. Promotes the growth of healthy shiny plumage after moulting or breeding. Fed regularly can help improve general appearance in most birds.

Weed Seed 20kg

Economic seed mixture from various wild plants for cage and aviary birds.

Candy Food 150g

Healthy, delicious reward containing natural vitamins and minerals.

Universal Food 25kg & 1Kg

Complete food for course-billed birds like Mynah birds. Contains fruit, protein, carbohydrates, vitamins, minerals and honey. The preferred choice of many top UK Breeders.

Fruit Seed 150g

Supplementary food containing fruit, fruit juices, honey and essential vitamins.

Birdy Snackies

Delicious heart shaped treat containing essential vitamins and minerals.



Cana Pearl Grit 250g

Essential food supplement containing fine grit and charcoal to aid proper digestion.

Drink and Fit 50ml

Mineral supplement to aid the formation of healthy feathers and bones

Fauna Vit 100ml

Vitamin supplement with rose hip and vitamin C to help maintain good health, therefore assisting singing and speaking talents.

Papick Spray 200ml

Harmless bitter tasting substance that deters feather plucking.



Reptiles

Reptile Minerals 60g

for Snakes, Lizards, Iguanas etc. Food supplement containing calcium, vitamins and minerals to maintain good health and appearance. Can also aid sick and convalescing reptiles.

Turtle Vitamins 20ml

Multi-vitamin water supplement for water and land turtles. Helps to maintain good shell condition.



Bea Clean Reptile Disinfectant. 500ml

See disinfectant range for more details.

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For further information on any Beaphar or Sherley's products, please contact:

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