

The Sherley's one dose worming guide : trust Sherley's and know your dog's in safe hands / Sherley's Ltd.

Contributors

Sherley's Ltd.

Publication/Creation

Haverhill : Sherley's, [ca.2000]

Persistent URL

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collection**




Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>

How often do I use Sherley's One Dose Wormer?

Sherley's recommend the following regime:

Puppies:

Dose with Sherley's One Dose Wormer for small dogs and puppies at 8, 12, 16 and 24 weeks of age.

		
Up to 2 kg Up to 4.4 lb	2.1 - 4 kg 4.5 - 8.8 lb	4.1 - 6 kg 8.9 - 13.2 lb




IDEAL FOR ALL PUPPIES LARGE OR SMALL.



Adults:

Dose with Sherley's One Dose Wormer for dogs four times a year. To help you remember when to dose, Sherley's provide simple stickers for your calendar in each pack.



			
6.1 - 10 kg 13.2 - 22 lb	10.1 - 20 kg 22.1 - 44 lb	20.1 - 30 kg 44.1 - 66 lb	30.1 - 40 kg 66.1 - 88 lb

For dogs weighing more than 40 kg (88 lb), give one additional tablet for every extra 10 kg (22 lb) in weight.

How do I use Sherley's One Dose Wormer?

Dosing couldn't be simpler. Give the required number of tablets whole with about one fifth of the daily food ration in the morning when the dog's stomach is empty. The remaining food should be given in the evening.

Side effect warnings: Tablets are film-coated and should not be broken or divided. Do not administer to sick or convalescing animals. If you are unsure about dosing your pet consult your veterinary surgeon. When administered as recommended tablets are unlikely to cause vomiting. Do not repeat if vomiting occurs shortly after dosing.

TRUST SHERLEY'S
AND
KNOW YOUR
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SAFE HANDS

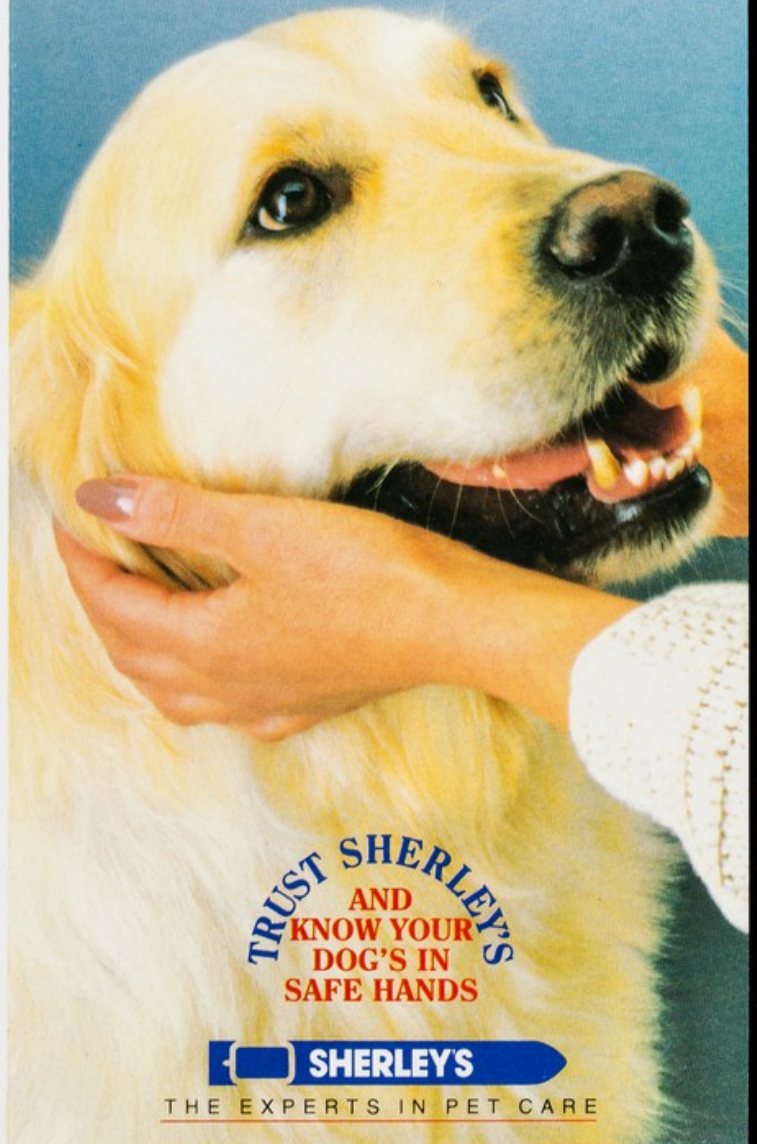
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FURTHER INFORMATION ABOUT THIS AND OTHER SHERLEY'S PRODUCTS CAN BE OBTAINED BY WRITING TO SHERLEY'S LTD, HOMEFIELD ROAD, HAVERHILL, CB9 8QP OR BY TELEPHONING 01440 715700

Sherley's One Dose Wormer contains nitroscanate.

The Sherley's One Dose worming guide



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SHERLEY'S One Dose WORMER

Of all the subjects which cause pet-owners to worry about their animals' health, worms ranks high on the list. Now, thanks to Sherley's, you will see that tackling this problem has never been easier.

The importance of worms

All dogs at some time in their lives have worms, of which there are two main types: roundworms and tapeworms. Puppies are born with roundworms, and all dogs are exposed to worm eggs every day in parks and other public places. Fleas carry tapeworms, so most dogs regularly become infected.

Roundworms, which can be up to several inches in length, are rather similar to tiny earthworms in appearance and are of a whitish or pinkish colour. They are more common in pups and young dogs and if present in large quantities can cause loss of weight, sickness and diarrhoea. Although whole worms are occasionally vomited or

passed out by the puppy, most round-worm infections go unnoticed by owners. It is best to assume that all dogs may be infected and to treat accordingly.

Roundworms also pose a rare but important human health risk if their eggs are swallowed by young children. For all these reasons, regular worming of your dog is an essential part of responsible dog ownership.

Tapeworms are more commonly found in older dogs but pups can also become infected. The 'worm' actually consists of a number of flat whitish segments

joined together to form the 'tape'. At one end of the worm is a head which attaches to the lining of the intestine by tiny hooks. A tapeworm infection is usually noticed when 'ripe' segments (which resemble grains of rice and contain the tapeworm eggs) are passed out of the dog's anus. These may be seen sticking to the fur and can cause your pet irritation and discomfort.

The life-cycle of the tapeworm is complex and always involves another type of animal or insect. The most common tapeworm of the dog relies on the flea to complete its life-cycle. Effective flea control (using Sherley's Big Red Flea Spray for your pet and Sherley's Defest for the house) is therefore just as important as worming your pet to control this type of tapeworm.



Further information about worms

The subject of worms is a complex one and Sherley's have prepared a leaflet containing further information, called Worm Control In Dogs & Cats. This is available from your pet care supplier or by writing to the address on the back of this leaflet.

Sherley's One Dose Wormer

Sherley's One Dose Wormer is a new concept in worm control available over the counter from your pet care supplier. In the past, worming to control round- and tapeworms required a complicated treatment regime involving lots of tablets given three times over a three-week period.

Now, round- and tapeworm treatment is available in a single dose given on one day using Sherley's One Dose Wormer.

One dose of Sherley's One Dose Wormer will kill all of the common round- and tapeworms – simple yet highly effective.

Sherley's One Dose Wormer is gentle enough to be used from the day your family takes charge of your new puppy right through to old age. It can even be given if your pet is pregnant.

