

Fully furnished family house, fitted carpets, central heating, suit animal lover... / Bayer plc.

Contributors

Bayer (Firm)

Publication/Creation

Bury St. Edmunds : Bayer, [1994?]

Persistent URL

<https://wellcomecollection.org/works/zxsjw66p>

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How to keep your pet free from fleas



- Check for fleas regularly - look for "flea dirt" (small specks of dried blood) in your pet's coat.



- Vacuum clean your home regularly, particularly the areas favoured by your pet.



- Treat carpets, soft furnishings and pets' bedding with Fleegard every 12 weeks to prevent fleas developing.

- Use a recommended flea control preparation for your pet. Bayer's Tiguon is particularly effective and easy to use; ask your vet for details.

- As a matter of routine, you should also treat your pet for tapeworms if fleas are present. Ask your vet about Bayer's worming preparations.

- If you have any doubts about flea control, or about the general health of your pet, consult your veterinary surgeon.



Fleegard

Environmental Flea Control Spray.

- Aerosol treatment for your pet's environment.
- Not one, but two insecticides to control adult and larval stages of development.
- Long-lasting action - up to three months.

Ask your vet for further information, or contact:

Bayer



Bayer plc,
Veterinary Business Group,
Eastern Way, Bury St. Edmunds,
Suffolk IP32 7AH.
Tel: 0284 763200.

Fleegard contains Permethrin 0.5% w/w and Bioallethrin 0.1% w/w. Does not contain CFC propellants. Read the label before you buy. Use pesticides safely.

23-9-94 - 500 (Bayer)

2894/TAW/30000

**Fully furnished
family house,
fitted carpets,
central heating,
suit animal lover...**



The unwelcome guests in your home...

It's a fact of life that even the most pampered pets can get fleas. It's also sad but true that the very things which make life more comfortable for us (fitted carpets, soft furnishings, and central heating) also create the perfect environment in which fleas can flourish.

The result is a problem not just for cats and dogs, but often for their owners too. And the only way to solve it is to control fleas in the environment as well as on the animal.



THE FLEA

...and how to get rid of them.

The adult flea is a prolific parasite. It will remain on your pet, biting and sucking blood, until it dies naturally or is removed by a flea control treatment.

At the very least, it will cause skin irritation and scratching.

If unchecked, it can cause a variety of skin diseases. And if swallowed during grooming, it can also transmit the flea tapeworm to your pet. So it is important to kill the fleas living on the animal. (Bayer's Tiguon is a simple and effective way to tackle the problem.)

However, for every adult flea you destroy on your pet, there will be dozens more larvae lurking in carpets, in pet bedding, or in any other cosy corner. In other words, you must treat the environment as well as the animal, or the problem will just keep coming back.



FLEA LARVA IN CARPET

1. Only adult fleas are found on dogs and cats and, once on your pet, do not come and go but remain there permanently until they die or are removed.



2. A single female flea can shed in excess of 500 eggs during its lifetime. These are shed in batches of about 20 and fall from the animal's coat into the environment.

THE FLEA'S LIFECYCLE

4. The pupa spins a cocoon, within which it is transformed into an adult flea. The flea will not emerge until a suitable host is nearby - a cat, a dog, or its owner!



3. When the eggs hatch, the emerging larvae feed on organic debris (including tapeworm eggs). After several more developmental stages, the larvae enter the pupal stage.



Fleegard

The effective flea treatment for your home.

Fleegard spray is a combination of two different insecticides, to tackle the flea problem in two ways.

1. The first ingredient kills emerging adult fleas, giving you fast, effective control of the immediate problem.
2. The second kills the developing flea larvae, giving you longer term control. (One treatment, in fact, is effective for up to three months.)