

Food & nutrition for your dog : a fresh look at Tesco's complete range of dog food / Tesco.

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How much to Feed?

The amount of feed each day depends on the size, breed and age of your dog. Particularly energetic or working dogs and larger breeds are likely to eat more. Bitches feeding puppies require up to three times as much food as their normal intake. Check packs for full feeding instructions.

Dog Feeding Chart

Size	Approx. dog weight	Cans per day	
		400g	800g
Small	5 - 10 kg	*2/3 - 1	*1/3 - 1/2
Medium	10 - 30 kg	1 - 2	1/2 - 1
Large	30 - 50 kg	2 - 3	1 - 1 1/2

Increase quantities accordingly if fed without Meal or Mixer
* As several small meals for puppies.

Feeding Chart - The chart above gives a rough guide to canned food, but remember to supplement it with the same weight again of Tesco Mixer or Meal.

Feeding Tips

- Feed your dog at the same times and in the same place each day using a clean bowl.
- Wash pet bowls and utensils separately to other crockery and cutlery.
- Avoid giving too many titbits between meals.
- Vary your dog's diet, changing the flavour and mix from time to time.
- Watch your dog's weight - cut out titbits, reduce meal sizes and give it more exercise if necessary.

If a weight problem persists, or your puppy or dog noticeably loses its appetite, consult your vet.

Puppies

Your puppy should have been weaned onto a diet of three or four small, solid meals a day before you take it home and the breeder should give you a diet sheet for guidance on feeding as the puppy grows. By about six months old, the three or four small meals a day should be changed to two larger meals a day about nine or ten hours apart.

Other Items for your Pet

Larger Tesco stores stock a range of items for dogs including: bowls, baskets, collars, toys and some general medical items.

Health Insurance

Tesco offer a Pet Health Insurance Scheme to customers, supported by the RSPCA, which can provide protection against expensive vets' bills - ask at your local store for details.

Food & Nutrition for your dog



A fresh look at Tesco's complete range of dog food

TESCO Every little helps.



Food & Nutrition

A good diet, combined with exercise, love and affection and the right medical care, is the way to keep your puppy or dog happy and healthy.

Just like humans, dogs need an adequate supply of proteins, vitamins, oils and minerals to keep them in good condition and a variety of foods that they'll love to eat.

between nutritional experts and manufacturers. Convenient to buy, store and use, it provides your pet with a good choice of flavours and all the nutrition it needs for a glossy coat, bright eyes and lots of energy.

Tesco's Dog Food

Man's best friend deserves the highest quality food you can give it and you can do no better than Tesco's 'Tried & Trusted' range of dog food which is the result of extensive research



This leaflet has been written with and approved by a fully qualified Veterinary Surgeon acting as a Petcare Consultant to Tesco.

Canned Food

There are five Tesco varieties which can be combined with Tesco's Mixers & Biscuits, all of which are moist, delicious and nutritious.

Tesco Feast ~ 400g and 800g sizes

A gourmet meal for the most discerning dog - meaty pieces and the finest vegetables.

Flavours: Lamb, Kidney and Carrots. Beef Casserole with Vegetables.

Chicken, Turkey and Carrots. Duck and Heart Casserole with Vegetables.

Tesco Premium ~ 400g, 800g sizes and 4 x 400g packs

Meaty chunks in a nutritious loaf.

Flavours: Lamb, Beef and Heart. Rabbit. Original and with Tripe.

Tesco Tripe Mix ~ 400g and 800g sizes. A good way to include tripe in your dog's diet.

Flavours: Beef. Liver. Chicken. Original. All with Tripe.

Tesco Meaty ~ 400g and 800g sizes and 4 x 400g packs

Tesco Meaty is a complementary pet food which should be fed mixed with an equal volume of Tesco Dog Meal or Tesco Dog Mixer. **Flavours:** Rabbit, Beef and Tripe. Lamb and Kidney, Rabbit and Carrots. Lamb and Carrots. Chicken.

Tesco Supreme ~ 150g size in foil trays

Select cuts of meat and other choice ingredients cooked in a foil tray to preserve

the goodness. Particularly suitable for toy dogs and small breeds, or as a treat.

Flavours: Beef and Game. Rabbit and Heart. Chicken and Lamb.

Mixers & Biscuits

Tesco Meal ~ 2.5 kg and 4 kg bags

Healthy, wholemeal biscuits made from wheat grain. Ideal for mixing with Tesco canned food.

Tesco Mixer ~ 2.5 kg, 4 kg and 9 kg bags. 700g box

Natural, crunchy, wholewheat pieces basted in meat juices.

Tesco Small-Bite Mixer ~ 500g and 1.5 kg sizes

Packed with goodness and just right for puppy-sized mouths.

Tesco Complete

This complete dog food - meaty chunks and biscuits served dry or mixed with a little water - is a healthy alternative to canned food and mixers. It is all your dog needs to stay fit and content and is ideal for large breeds or owners with more than one dog.

Tesco Biscuit Bone Selection

A special treat or snack which cleans dogs' teeth and exercises their jaws.