

**Kunosal : new tonic treatment for dogs... / John Bell & Croyden (Savory & Moore Ltd.).**

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Savory & Moore.

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# KUNOSAL

## *New Tonic Treatment for Dogs.*

The latest scientific combination of the entire Mineral Substances essential to the well-being of the Dog.

For the first time these vital elements are here presented in an assimilable and palatable form.

A course of this powder added periodically to the food—

## **IMPROVES BONE & MUSCLE**

*Promotes Development. Maintains Health.*

**I**T is generally recognised that all animals need an adequate supply of various minerals to ensure proper growth and development. It is less well known that excess in the diet of any one mineral element will induce the elimination of some other element from the tissues and thus a train of pathological sequelae, at first imperceptible and insidious, is set up. Later, slight manifestations of disturbance such as fatigue, lethargy, dulness, and digestive disorders appear, and these are quickly followed by more definite symptoms, indicating the early stages of some deficiency disease such as rickets or anæmia.

As example of excess of one element inducing loss from the tissues of another element, may be cited Sodium, an excess of which induces a loss of Potassium from the tissues, and conversely excess of Potassium causes the elimination of Sodium. Similar relations exist between other elements, between Calcium and Phosphorus for example.

The adjustment of the proper ratio between the various mineral elements required by the animal has involved prolonged laboratory investigations, together with special opportunities for testing results with a large number of dogs.

It was necessary to ascertain the elements required for each species, the quantity of each most suitable for maintenance of good health and maximum development, and the inter-relation of the various elements in the body metabolism.

KUNOSAL contains all mineral elements which have been found by biological research to be essential for maximum growth and development and for maintenance in good health of the canine species. These elements are combined in the proportions which bio-chemical analysis has shown to be correct and are prepared in the form most suitable for absorption from the intestine and for utilisation by the tissues.

**DOSAGE :—**An average of 16 grains (approximately  $\frac{1}{4}$  of a teaspoonful) daily, per pound body weight of the dog.

**PREPARED ONLY BY :—**

**ONE POUND TINS 2/6**

## **John Bell & Croyden**

(Savory & Moore Ltd.)

**50/52 Wigmore Street, W.1.**